FACULTY: Jeff Hurwitz PHOTOGRAPHY I - ART 167 A – Spring 2016

Time: Tuesday and Thursday 9:00 – 11:30 pm <u>Place:</u> Photo Lab Classroom, 1st floor South Hall <u>Office Hours:</u> Tuesday – Thursday 3:30 – 5:00 p.m. <u>BY APPOINTMENT</u> <u>Email: jhurwitz@moravian.edu</u> <u>Office/Studio Telephone: 610.861.1632</u> <u>Art Dept. Office: 610.861.1680</u> <u>Office Location:</u> Photo Studio (Across the hall from the Photo Lab) <u>Text</u> (Required): *Basic Black and White Photography: A Basic Manual*, Henry Horenstein Supplemental Readings as Assigned

COURSE DESCRIPTION:

Course meets LinC Requirement M-6 / Liberal Education Guideline II-B

This basic course covers the fundamentals of black and white photography through a hands-on approach to the use of the 35 mm camera, light meter, film developing, darkroom work and final presentation of photographs.

THIS IS NOT A COURSE IN DIGITAL PHOTOGRAPHY. IT IS AN ANALOG, FILM-BASED INTRODUCTION TO THE ART OF PHOTOGRAPHY

GOALS:

- Technical proficiency of 35mm camera operation and basic black and white darkroom materials and techniques.
- Learning strategies will include shooting projects, darkroom lab work, assigned readings, research and presentations on the contributions of the inventors and historically significant photographic artists.
- Development of visual literacy by developing a critical vocabulary used to think about and discuss the visual arts.
- Experience the creative process through individual projects.
- These goals are accomplished through demonstrations, lab sessions, museum visits, critiques, individual conferences and the preparation of a final portfolio.

GOOD TEACHING IS MORE ABOUT ASKING THE RIGHT QUESTIONS THAN A GIVING OF RIGHT ANSWERS. -- JOSEF ALBERS

REQUIREMENTS

- This course is time and labor intensive. You will need more time than you expect for assignments. Be prepared to devote a minimum of 6-8 hours outside of class. If you don't think you can invest that much time, consider dropping the course now.
- Supplies are costly. Be sure to factor that in to your expenses for the semester.

SHOOTING PROJECTS:

- 7 shooting assignments and a final individual capstone project of your own design.
- Critiques are scheduled for each project. Attendance is mandatory and due dates are strictly adhered to. At the conclusion of each critique your work must be put in a sturdy folder with <u>your name</u> and the <u>name of the project</u> and the <u>back of each print</u> with your fine-point permanent marker clearly written on the front. Folders will be collected for grading and returned.

- Students are permitted to re-shoot a project for grading if the deadline date was met and the student attends the critique. The instructor may ask the student to re-shoot a project if it is unsatisfactory. Late and re-submitted projects will not receive a group critique.
- An unexcused absence from a scheduled critique will result in a failing grade for that project.
- Late projects due to an excused absence receive a ½ grade deduction for each class meeting it is past due.
- All work submitted must be specifically made for that project.

PORTFOLIO:

• A final portfolio of 10-12 examples of your best work from the semester, plus the final capstone series project mounted for presentation is due at the end of the semester.

RESEARCH PROJECT:

• Students are required to research the work of an important artist/photographer and present a 15minute oral/visual PowerPoint presentation to the class. Presentations that are not prepared on due dates receive an automatic zero.

<u>Quiz</u>:

• 1-2 quizzes will be given during the semester. Only a student with an excused absence is eligible for a makeup test.

PROGRESS BINDER:

• Students must keep all negatives and contact sheets labeled (in permanent marker only) in a standard 3-ring binder. Progress binders must be brought to classes and critiques.

JOURNAL

• A journal is required to record notes and data from each project (shooting records), notes from demonstrations and discussions, darkroom data. More on this later.

ATTITUDE IN CLASS

- For a top grade in this class ("A" territory) you must be self-motivated. For example: attempt to find your own answers before rushing for the help of the teacher or lab assistant and rely on your own curiosity and imagination to develop ideas for projects. Find inspirational examples from reliable sources in books and web sites in addition to what is presented in class.
- The classroom computer is for teaching purposes and legitimate photo course work only.
- Do not use class time to do work for other courses.
- Turn off cell phones, iPods, MP3 players, before entering the classroom
- ***BE CURIOUS!** BE WILLING TO WORK AND THINK OUSIDE OF THE BOX. TRY SOMETHING YOU'VE NEVER DONE BEFORE WITH EACH ASSIGNMENT, <u>ESPECIALLY</u> IF YOU ARE UNSURE OF THE OUTCOME.
- <u>*Always</u> Clean up after yourselves and participate in group clean up. This is not the JOB of the LAB assistants!
- **<u>*PROGRESS</u>** RESULTING FROM HARD WORK THAT IS EVIDENT BETWEEN YOUR EARLY SEMESTER WORK AND YOUR FINAL PORTFOLIO SHOULD BE YOUR MOST IMPORTANT GOAL.

CHEMICAL HYGIENE, USE OF THE PHOTO LAB AND EQUIPMENT POLICIES:

- *STRICT USE OF LAB SAFETY PROTOCOLS WILL BE ENFORCED. FOLLOW ALL SAFETY GUIDELINES When Using Chemicals, And Other Materials That Are Potentially Toxic.
- Photo Lab is only for the use of students who are currently enrolled in a photography course.
- Photo Lab may only be used during scheduled hours that will be posted by door to the classroom.
- Your lab fee covers chemistry and overhead of the photo lab. This fee is separate from your tuition.
- Certain photo equipment will be available for loan. Students must first fill out a loan form and are responsible for the REPAIR OR REPLACEMENT COSTS if damaged or lost.
- All other supplies and equipment costs are the responsibility of the individual student to purchase (See supply list).

<u>ATTENDANCE</u> (Art Department attendance policy for studio art classes)

Attendance policy is established by the Art Department. Lectures, demonstrations and videos will not be repeated. If you must miss class you are required to get the information you missed from someone in the class and be prepared when you return to class.

For classes like ours that meet <u>twice a week</u> :

- After the second unexcused absence, final grade will be dropped by one full letter.
- After the fourth unexcused absence, student will receive a failing final grade.

DETAILS:

- Recorded as 1 unexcused absence: 1) Arriving 15 minutes late 3 times, 2) Being unprepared for class 2 times, 3) Leaving class more than 25 minutes early 3 times.
- Come prepared for each class whether or not you missed the previous class.
- If you have a health or family problem that will cause you to miss 2 or more classes, notify the instructor immediately, personally or through Student Services.
- Do not schedule job interviews or doctor's/dentist's appointments during class times.
- Incompletes require written permission from the dean.
- Documentation is required for sports. Coach must provide a note to confirming matches, meets, departure time for away games, or anything that would require absence from class. Practice is not an excused absence.
- An EXCUSED ABSENCE must be confirmed by a note from the Dean's Office, Student Services, the Learning Center, or verified with a doctor's note (within 24 hours of illness). Family crisis should be confirmed with Student Services.
- Sports and extra-curricular activities do not excuse you from class requirements.

DISABILITY STATEMENT: Students who wish to request accommodations in this class for a disability should contact the Academic Support Center, located in the lower level of Monocacy Hall, or by calling 610-861-1401. Accommodations cannot be provided until authorization is received from the Academic Support Center.

GRADING:

Grading for a course in studio art must be in harmony with its goals. Competency and understanding of the methods and materials of this course and participation can be measured objectively. Creativity (concept) and craftsmanship (form) is more a matter of subjective determination. Grades are based on how well your work in the class relates to the requirements and goals stated in this syllabus. Effort, time and progress, along with participation, are the primary factors in determining your grade for the class. The quality of your work and your engagement, combined with consistent and significant progress made throughout the semester, must be above average for an above average grade for the class.

ART DEPARTMENT GRADING STANDARDS:

- An "A" is for students whose work and work habits are exemplary. Excellent attendance and participation are expected, and work quality throughout the semester is exceptional. Projects and papers are imaginative, well conceived and well beyond the basic requirements.
- "B" is for students whose work and work habits are above average. Good attendance and participation are expected and all work is complete, on time and well conceived.
- "C" is for students whose work and work habits fulfill the basic requirements. Attendance and participation are passable, work is on time and fulfills the assignment requirements.
- "D" is for students whose work and work habits fall below the average. Attendance and participation are less than passable. Some projects are incomplete, late or do not fulfill all of the requirements of the assignment.
- Students with excessive absences and unable to fulfill the requirements of the class will earn a failing grade.

A ROAD MAP TO A GRADE OF "A"

- Creative, thoughtful and challenging solutions of your own for all projects that clearly exceed the basic requirements consistently completed on time.
- Spirited participation and contributions in critiques and class discussions.
- Productive use of class time.
- Consistent on time attendance, fully prepared for the day's class. Film from projects developed, dried and sleeved, ready to print at the start of class.
- Clear evidence of technical accomplishment, craftsmanship and competency in all photographic techniques learned in class (form). Photographs that clearly demonstrate accomplishment in the areas of content.
- Regular use of open lab time outside of class for the purposes of practice <u>in addition</u> to the time necessary to makes prints for a critique.
- Exceptional oral presentation and critical writing assignment.
- Clean, well-crafted presentation of final portfolio.
- Independence, self-motivation and a proactive approach to learning and creative development. Learning how to teach yourself should be the ultimate goal of anyone seeking an A in this class.

WEIGHT OF COURSE REQUIREMENTS

Projects	40%	A (4) – Exceptional
Presentation	15%	B(3.25) - Clearly Above Average
Quiz	10 %	C(2.5) – Satisfactory: All assignments, quizzes,
Class Participation	15 %	and portfolios meet minimum requirements
Participation Final Portfolio	20%	D(2.0) - Below Average
-		F(1.5 or below) - Failure

ON CENSORSHIP AND GOOD JUDGMENT

• This is a studio art course and no work will be subject to censorship inside the classroom, as long as no one's rights have been violated in the process. In class, you are expected to respond to sensitive or controversial topics in a mature way.

DEFINITION OF CDADES

	NITION OF GRADES		
"A"			
•	consistent level of excellent craftsmanship, use of materials and presentation		
•	strong/consistent evidence of growth in creative problem solving		
•	no weak projects		
•	strong class involvement		
•	self-initiated involvement		
•	all projects completed on time		
•	99% class attendance		
"В"			
•	consistent level of above average craftsmanship		
•	some projects excellent, some good		
•	no major problems		
•	evidence of good solutions some being excellent		
•	no weak solutions		
•	good consistent class involvement		
•	all projects completed on time		
•	95% class attendance		
"C"			
•	basically average craftsmanship		
•	some weak areas		
•	average solutions		
•	little or no evidence of growth in creative problem solving		
•	some weak solutions		
•	all projects completed on time		
•	90% class attendance		
"D"			
•	below average craftsmanship		
•	some weak areas		
•	fair solutions		
•	little or no evidence of growth in creative problem solving		
•	some weak solutions		
	all projects completed on time		
	85% class attendance		
"F"			
•	poor craftsmanship		
•	some weak areas		
	poor solutions		
	little or no evidence of growth in creative problem solving		
	some weak solutions		
•			
•	projects not completed on time		
•	85% class attendance or less		

ACADEMIC HONESTY POLICY:

All work must be done for the specific project assigned. You may not use work made previously or • from another assignment. Appropriation of another student's work or any written is a violation of the Moravian College policy on academic honesty besides being a sheisty thing to do. There is zero tolerance for violations and will result in an F for the project. See the Student Handbook for more specific information.

PHOTOGRAPHY I - AR 167 A - Class Schedule - Spring 2016

WEEK 1 – JAN 19/21

- REVIEW OBJECTIVES, REQUIREMENTS, SUPPLY LIST
- Basic Camera Controls: Operation/Film And Exposure
- Bring Cameras To Class
- Reading Assignment In Horenstein: Chapters 1, 3, 4
- Project 1: Getting Started- 1 Roll Tri-X 400 36 Exp. 3-4 Prints Due Week 3

Jan Thurs. 21 6:30-8 pm Payne Gallery Reception – Poverty-We're All Homeless (installation)

WEEK 2 – JAN 26/28

- Introduction to the Darkroom
- History of the Photograph
- Making Photograms
- Lab: Film Processing / 1 roll Tri-X 400 36 Exp. From Project 1
- Reading Assignment in Horenstein: Chapters 5, 9
- Project 2: Subject Matter: Scavenger Hunt Due Week 4

WEEK 3 – FEB 2/4

- Use of the Darkroom: Lab rules, chemical safety, equipment use, lab hours, chemistry set-up, protocol
- Lab: Making contact sheets and 3 prints from starting out
- Film exposure: bracketing
- Review prints from Project 1: Getting Started: Just Shoot It
- Reading assignment in Horenstein: Chapters 6, 10
- Project 3: Point of View, due Week 6

WEEK 4 – FEB 9/11

- Critique Project 2: The Subject of Matter
- Print making: Print contrast/contrast filters: In-Class Exercise
- Develop film from Project 3
- Materials for next class: Burning and dodging tools
- Reading assignment in Horenstein: Chapters 3, 4, 5

Feb 8 Mon 4:30 pm HUB Gallery closing reception – Seminary MLK Show Feb 10 Wed 4:15 pm Visiting Artist lecture, Kurt Kauper, HUB/Prosser Auditorium 5:30 pm HUB Gallery reception – Artists as Activists poster show – InFocus

WEEK 5 – FEB 16/18

- Print making continued: Burning and dodging
- Lab: Prints from Project 3
- Demo: Spotting prints
- Discuss oral presentations
- <u>Project 4: Exploring Space</u>, due Week 8
- 2/17 Wed 6:30 pm Kappa Pi Honor Society Induction Ceremony

WEEK 6 – FEB 23/25

- Critique Project 3: Point of View
- Lab: Prints from Project 4
- Prints from contrast print exercise due
- Mid-Term Quiz Review
- Individual Mid-Term Review
- <u>Project 5: It's About Time</u>, due Week 10

4/26 Fri Mid-Term

WEEK 7 - MAR 1/3

- DISCUSS PHOTOGRAPHER PRESENTATION PROJECT AND SCHEDULE
- MID-TERM INDIVIDUAL PROGRESS REVIEWS
- Quiz
- Film Exposure: Refining Light Meter Readings
- Final Series Capstone Project: Proposal, due Week 9
- <u>2</u> rolls of project ideas (self-directed), due Week 11
- Project 6, Light, due Week 11

MAR 5 – MAR 13 SPRING BREAK

Week 8 – MAR 8/10

- Critique Project 4: Exploring Space
- Presentations

Week 9 – MAR 15/17

- Video Screening
- Lab: Film and printing from Project 5
- Capstone Project Proposals Due
- Presentations
- 17 Thurs 6:30-8 pm Payne Gallery Reception Biennial Faculty Show public reception (artist talks TBA on another date)

Week 10 - MAR 22/24

- Critique Project 5: It's About Time
- Lab: Work on prints for Project 6
- Presentations
- <u>Project 7: The Self</u>, due Week 12
- 25-27 Fri-Sun Easter Break

Week 11 – MAR 29/31

- Critique Project 6: Light
- Lab: Work on prints for Project 7
- Individual Meetings: Capstone Project
- Presentations

Week 12 - APR 5/7

- Critique Project 7: The Self
- Lab: Work on prints for Project 7
- Field trip response paper due
- Review requirements for final portfolio

Apr 8 Fri NY Trip

Week 13 – APR 12/14

• IN-CLASS WORK ON FINAL PORTFOLIO & PROJECTS

Apr 13 Wed 4:30 pm HUB Gallery closing reception – Women's Show

Week 14 - APR 19/21

- Lab: Work on final project and portfolio
- Demonstration: Presentation methods: Dry mounting and window matting Apr 21 Thurs Beginning of Senior Thesis Show (reception on May 14 after graduation)

Week 15 - APR 26/28

- Group review and celebration!
- All Equipment Loans Due!!!
- Make Appointment for Final Individual Portfolio Review Sign-up schedule will be posted on Photo Studio/Office door
- 29 Fri Classes End

Finals Week -

- TBA: Final Individual Portfolio Reviews
- Final Review Contents Checklist Handout to be Distributed

SCHEDULE SUBJECT TO CHANGES

The instructor reserves all rights to make changes to any aspect of this syllabus for the sake of improvement or scheduling changes due to cancelled classes or due date rescheduling.

SUPPLIES - PHOTOGRAPHY I – AR 167 A

*IMPORTANT NOTE:

YOU MUST HAVE YOUR REQUIRED SUPPLIES BY THE 3RD CLASS MEETING

- <u>Do Not Accept Any Substitutions For The Type Of Film, Photo</u> <u>Paper or Film Developing Tank On The Supply List.</u>
- Prices may change and vary among vendors. Check carefully.
- <u>Be sure to ask suppliers about student discounts</u>.

CAMERA & FILM SUPPLIES

• CAMERA:

- <u>*Fully manual 35-mm SLR camera with a 50 mm lens and a light</u> <u>meter. Must be in good working order.</u>
 - A 50mm prime lens is preferred. A zoom lens may be used if that is all you have, but it should be set at the 50 mm focal length and left there.
 - The lens should be fitted with a UV filter and lens shade.
 - Many camera shops carry a good selection of <u>used camera equipment</u> and will give you a warranty which you will not get if you purchase it privately.
 - <u>NO TELEPHOTO LENSES OR ELECTRONIC FLASHES WILL BE ALLOWED</u> <u>FOR THIS CLASS.</u>
 - <u>New CAMERA RECOMMENDATION:</u> <u>Nikon FM10 35mm SLR Camera with 35-70mm Lens</u> \$319.95

http://www.bhphotovideo.com/c/product/112196-GREY/Nikon_1689_FM10_35mm_SLR_Camera.html



• CAMERA ACCESSORIES:

- UV or Skylight filter to fit your lens (need to know diameter of lens threads)
- Lens shade (need to know diameter of lens threads)

FILM:

Kodak Professional Tri-X 400 - Black and White Negative Film (35mm Roll, 36Exp.10-12 rolls @ \$4.75 ea.



http://www.bhphotovideo.com/c/product/29170USA/Kodak_8667073_TX_135_36_Tri_X_Pan.html

DARKROOM SUPPLIES

• PHOTO PAPER:

Ilford Multigrade IV Deluxe RC, 100 Sheets Glossy (or Peal finish) 8x10

\$68.95



http://www.bhphotovideo.com/c/search?N=10079202&InitialSearch=yes&st

s=pi

- FILM DEVELOPING TANK:
 - Paterson Universal Tank with 2-reels

\$26.75



 $\label{eq:http://www.bhphotovideo.com/c/search?Ntt=patterson+2+reel+developing+tank&N=0&InitialSearch+2+reel+developing+tank&InitialSearch+2+reel+developing+tank&InitialSearch+2+reel+developing+tank&InitialSearch+2+reel+developing+tank&InitialSearch+2+reel+developing+tank&InitialS$

• FILM DUST BRUSH:

Delta 1 1" Camel Hair Brush (or other brand 1" wide dust brush made especially for film)

\$14.99



http://www.bhphotovideo.com/c/product/15542-REG/Delta_15310_1_Camel_Hair_Brush.html

LOUPE (Magnifier) Kalt AGFA 8x Loupe

\$9.50



http://www.bhphotovideo.com/c/search?N=10798855&InitialSearch=yes&sts=pi

• ARCHIVAL NEGATIVE PAGES

Print File (or other brand) 35mm Archival Negative Storage Pages (25 Pack)

\$5.99

http://www.bhphotovideo.com/c/search?N=10042992&InitialSearch=yes&sts=pi

MISC. SUPPLIES (Many of these can be found around the house)

- Scissors
- *Bottle Opener
- Notebook binder: standard 3-ring
- 4 Project folders, 3 or 4, 8 ½ x 11
- Journal/Notebook and pencil*
- Dish Towel
- *1 spotting brush (000)
- Sharpie extra-fine black permanent marker
- Red china marker

OPTIONAL:

- Falcon (or equivalent) compressed air
- Old Shirt, Lab apron, plastic or rubber coated to protect clothing from chemical stains
- Lens tissue or cloth/cleaning fluid

SUPPLIERS:

LOCAL:

Fisk Camera, 2117 Birch Street, Easton, PA 18042	610-253-4051		
• Dan's Camera City, 1439 W. Fairmont St, Allentown, PA 18102	610-434-2313		
PHILADELPHIA/NY/BEYOND:			
• Calumet, 1400 S. Columbus Blvd, Philadelphia, PA 19147	215-399-2155		
• B&H Photo, 429 Ninth Avenue, New York, NY 10001	800-947-9970		
• Adorama, 42 W. 18 th St, New York, NY 10011	800-815-0702		
• Freestyle Photographic Supplies, 5125 Sunset Blvd,			

Hollywood, CA 90027