FACULTY: Jeff Hurwitz PHOTOGRAPHY I - ART 167 A – Fall 2015

Jeff Hurwitz

Time: Tuesday and Thursday 9:00 – 11:30 pm Place: Photo Lab Classroom, 1st floor South Hall Office Hours: Tuesday – Thursday 3:30 – 5:00 p.m. <u>BY APPOINTMENT</u> Email: <u>hurwitzj@moravian.edu</u> <u>dharmabum1111@gmail.com</u> -- use this first! Office/Studio Telephone: <u>610.861.1632</u> Art Dept. Office: <u>610.861.1680</u> Office Location: Photo Studio (Across the hall from the Photo Lab)

Text (Required): *Basic Black and White Photography: A Basic Manual,* Henry Horenstein Supplemental Readings as Assigned

COURSE DESCRIPTION:

Course meets LinC Requirement M-6 / Liberal Education Guideline II-B This basic course covers the fundamentals of black and white photography through a hands-on approach to the use of the 35 mm camera, light meter, film developing, darkroom work and final presentation of photographs.

THIS IS NOT A COURSE IN DIGITAL PHOTOGRAPHY. IT IS AN ANALOG, FILM-BASED INTRODUCTION TO THE ART OF PHOTOGRAPHY.

GOALS:

- Technical proficiency of 35mm camera operation and basic black and white darkroom materials and techniques.
- Learning strategies will include shooting projects, darkroom lab work, assigned readings, research and presentations on the contributions of the inventors and historically significant photographic artists.
- Development of visual literacy by developing a critical vocabulary used to think about and discuss the visual arts.
- Experience the creative process through individual projects.
- These goals are accomplished through demonstrations, lab sessions, museum visits, critiques, individual conferences and the preparation of a final portfolio.

GOOD TEACHING IS MORE ABOUT ASKING THE RIGHT QUESTIONS THAN

• A GIVING OF RIGHT ANSWERS. -- JOSEF ALBERS

REQUIREMENTS

- This course is time and labor intensive. You will need more time than you expect for assignments. Be prepared to devote a minimum of 6-8 hours outside of class per week. If you don't think you can invest that much time, consider dropping the course now.
- Supplies are costly. Be sure to factor that in to you expenses for the semester.

SHOOTING PROJECTS:

- 7 shooting assignments and a final individual capstone project of your own design.
- Critiques are scheduled for each project. Attendance is mandatory and due dates are strictly adhered to. At the conclusion of each critique your work must be put in a sturdy folder with <u>your name</u> and the <u>name of the project</u> and the <u>back of each print</u> with your fine-point permanent marker clearly written on the front. Folders will be collected for grading and returned.
- Students are permitted to re-shoot a project for grading if the deadline date was met and the student attends the critique. The instructor may ask the student to re-shoot a project if it is unsatisfactory. Late and re-submitted projects will not receive a group critique.
- An unexcused absence from a scheduled critique will result in a failing grade for that project.
- Late projects due to an excused absence receive a ½ grade deduction for each class meeting it is past due.
- All work submitted must be specifically made for that project.

PORTFOLIO:

• A final portfolio of 10-12 examples of your best work from the semester, plus the final capstone series project mounted for presentation is due at the end of the semester.

RESEARCH PROJECT:

• Students are required to research the work of an important artist/photographer and present a 15-minute oral/visual PowerPoint presentation to the class. Presentations that are not prepared on due dates receive an automatic zero.

Quiz:

• 1-2 quizzes will be given during the semester. Only a student with an excused absence is eligible for a makeup test.

PROGRESS BINDER:

• Students must keep all negatives and contact sheets labeled (in permanent marker only) in a standard 3-ring binder. Progress binders must be brought to classes and critiques.

Journal

• A journal is required to record notes and data from each project (shooting records), notes from demonstrations and discussions, darkroom data. More on this later.

ATTITUDE

- For a top grade in this class ("A" territory) you must be self-motivated. For example: attempt to find your own answers before rushing for the help of the teacher or lab assistant and rely on your own curiosity and imagination to develop ideas for projects. Find inspirational examples from reliable sources in books and web sites in addition to what is presented in class.
- The classroom computer is for teaching purposes and legitimate photo course work only.
- Do not use class time to do work for other courses.
- Turn off cell phones, iPods, MP3 players, before entering the classroom

- <u>*Be curious!</u> Be willing to work and think ouside of the box. Try something you've never done before with each assignment, <u>especially</u> if you are unsure of the outcome.
- <u>*Always</u> Clean up after your selves and participate in group clean up. This is not the JOB of the LAB assistants!
- **<u>*PROGRESS</u>** RESULTING FROM HARD WORK THAT IS EVIDENT BETWEEN YOUR EARLY SEMESTER WORK AND YOUR FINAL PORTFOLIO SHOULD BE YOUR MOST IMPORTANT GOAL.

CHEMICAL HYGIENE, USE OF THE PHOTO LAB AND EQUIPMENT POLICIES:

- *STRICT USE OF LAB SAFETY PROTOCOLS WILL BE ENFORCED. FOLLOW ALL SAFETY GUIDELINES When Using Chemicals, And Other Materials That Are Potentially Toxic.
- The Photo Lab is only for the use of students who are currently enrolled in a photography course.
- The Photo Lab may only be used during scheduled hours that will be posted by the door to the classroom.
- Your lab fee covers chemistry and overhead of the photo lab. This fee is separate from your tuition.
- Certain photo equipment will be available for loan. Students must first fill out a loan form and are responsible for the REPAIR OR REPLACEMENT COSTS if damaged or lost.
- All other supplies and equipment costs are the responsibility of the individual student to purchase (See supply list).

ATTENDANCE (Art Department attendance policy for studio art classes)

Attendance is established by department policy. Lectures, demonstrations and videos will not be repeated. If you must miss class you are required to get the information you missed from someone in the class and be prepared when you return to class. Details:

- After 2 unexcused absences, your final grade will drop 1 letter grade. After 4 unexcused absences, a student will receive a failing grade for the course.
- Recorded as 1 unexcused absence: 1) Arriving 15 minutes late 3 times, 2) Being unprepared for class 2 times, 3) Leaving class more than 25 minutes early 3 times.
- Come prepared for each class whether or not you missed the previous class.
- If you have a health or family problem that will cause you to miss 2 or more classes, notify the instructor immediately, personally or through Student Services.
- Do not schedule job interviews or doctor's/dentist's appointments during class times.
- Incompletes require written permission from the dean.
- Documentation is required for sports. Coach must provide a note to confirming matches, meets, departure time for away games, or anything that would require absence from class. Practice is not an excused absence.
- An EXCUSED ABSENCE must be confirmed by a note from the Dean's Office, Student Services, the Learning Center, or verified with a doctor's note (within 24 hours of illness). Family crisis should be confirmed with Student Services.
- Sports and extra-curricular activities do not excuse you from class requirements.

GRADING:

Grading for a course in studio art must be in harmony with its goals. Competency and understanding of the methods and materials of this course and participation can be measured objectively. Creativity (concept) and craftsmanship (form) is more a matter of subjective determination. Grades are based on how well your work in the class relates to the requirements and goals stated in this syllabus. Effort, time and progress, along with participation, are the primary factors in determining your grade for the class. The quality of your work and your engagement, combined with consistent and significant progress made throughout the semester, must be above average for an above average grade for the class.

ART DEPARTMENT GRADING STANDARDS:

- An "A" is for students whose work and work habits are exemplary. Excellent attendance and participation are expected, and work quality throughout the semester is exceptional. Projects and papers are imaginative, well conceived and well beyond the basic requirements.
- "B" is for students whose work and work habits are above average. Good attendance and participation are expected and all work is complete, on time and well conceived.
- "C" is for students whose work and work habits fulfill the basic requirements. Attendance and participation are passable, work is on time and fulfills the assignment requirements.
- "D" is for students whose work and work habits fall below the average. Attendance and participation are less than passable. Some projects are incomplete, late or do not fulfill all of the requirements of the assignment.
- Students with excessive absences and unable to fulfill the requirements of the class will earn a failing grade.

A ROAD MAP TO A GRADE OF "A"

- Creative, thoughtful and challenging solutions of your own for all projects that clearly exceed the basic requirements consistently completed on time.
- Spirited participation and contributions in critiques and class discussions.
- Productive use of class time.
- Consistent on time attendance, fully prepared for the day's class. Film from projects developed, dried and sleeved, ready to print at the start of class.
- Clear evidence of technical accomplishment, craftsmanship and competency in all photographic techniques learned in class (form). Photographs that clearly demonstrate accomplishment in the areas of content.
- Regular use of open lab time outside of class for the purposes of practice <u>in addition</u> to the time necessary to makes prints for a critique.
- Exceptional oral presentation and critical writing assignment.
- Clean, well-crafted presentation of final portfolio.
- Independence, self-motivation and a proactive approach to learning and creative development. Learning how to teach yourself should be the ultimate goal of anyone seeking an A in this class.

WEIGHT OF COURSE REQUIREMENTS

Projects	40%	A (4) – Exceptional
Presentation	15%	B (3.25) – Clearly Above Average
Quiz	10 %	C (2.5) – Satisfactory: All assignments, quizzes,
Class Participation	15 %	and portfolios meet minimum requirements
Participation Final Portfolio	o 20%	D (2.0) – Below Average
		F (1.5 or below) – Failure

HOURS SPENT OUTSIDE CLASS

LAB TIME –		
practice time – skills	10 hours	
7 shooting projects, x 5 hours/project =	35 hours	
final project	10 hours	
Oral Presentation	12 hours	
Field trip & report	12 hours	
Studying for quizzes	10 hours	
Visits to gallery openings and other events 10 hours		

ON CENSORSHIP AND GOOD JUDGMENT

• This is a studio art course and no work will be subject to censorship inside the classroom, as long as no one's rights have been violated in the process. In class, you are expected to respond to sensitive or controversial topics in a mature way.

ACADEMIC HONESTY POLICY:

• All work must be done for the specific project assigned. You may not use work made previously or from another assignment. Appropriation of another student's work or any written is a violation of the Moravian College policy on academic honesty besides being a sheisty thing to do. There is zero tolerance for violations and will result in an F for the project. See the Student Handbook for more specific information.

DISABILITY STATEMENT:

• Students who wish to request accommodations in this class for a disability should contact Ms. Elaine Mara, Assistant Director of Academic & Disability Support, located on the first floor of Monocacy Hall (extension 1401). Accommodations cannot be provided until authorization is received from the Academic & Disability Support office.

SEMESTER GRADE BREAKDOWN

"A"	consistent level of excellent craftsmanship, use of materials and presentation strong/consistent evidence of growth in creative problem solving no weak projects strong class involvement self-initiated involvement all projects completed on time 99% class attendance
"B" • • • •	consistent level of above average craftsmanship some projects excellent, some good no major problems evidence of good solutions some being excellent no weak solutions good consistent class involvement all projects completed on time 95% class attendance
"C"	basically average craftsmanship some weak areas average solutions little or no evidence of growth in creative problem solving some weak solutions all projects completed on time 90% class attendance
"D"	below average craftsmanship some weak areas fair solutions little or no evidence of growth in creative problem solving some weak solutions all projects completed on time 85% class attendance
"F"	poor craftsmanship some weak areas poor solutions little or no evidence of growth in creative problem solving some weak solutions projects not completed on time 85% class attendance or less

PHOTOGRAPHY I – AR 167 A – Class Schedule – Fall 2015

Week 1 - September 1/3

- REVIEW OBJECTIVES, REQUIREMENTS, SUPPLY LIST
- Basic Camera Controls: Operation/Film And Exposure
- Bring Cameras To Class
- Reading Assignment In Horenstein: Chapters 1, 3, 4
- Project 1: Getting Started- 1 Roll Tri-X 400 36 Exp. 3-4 Prints Due Week 3

*PAYNE GALLERY RECEPTION: "TIGER STRIKES ASTEROID" (CONTEMPORARY GALLERY)

WEEK 2-SEPTEMBER 8/10

- Introduction to the Darkroom
- History of the Photograph
- Making Photograms
- Lab: Film Processing / 1 roll Tri-X 400 36 Exp. From Project 1
- Reading Assignment in Horenstein: Chapters 5, 9
- Project 2: Subject Matter: Scavenger Hunt Due Week 4

*9/8 HUB GALLERY RECEPTION: "As THE CROW FLIES" PHOTOGRAPHS BY KRIS KOTSCH 4:30 рм *9/8 Last Day for Drop/Add

WEEK 3 - SEPTEMBER 15/17

- Use of the Darkroom: Lab rules, chemical safety, equipment use, lab hours, chemistry set-up, protocol
- Lab: Making contact sheets and 3 prints from starting out
- Film exposure: bracketing
- Review prints from Project 1: Getting Started: Just Shoot It
- Reading assignment in Horenstein: Chapters 6, 10
- Project 3: Point of View, due Week 6

WEEK 4 – SEPTEMBER 22/24

- Critique Project 2: The Subject of Matter
- Print making: Print contrast/contrast filters: In-Class Exercise
- Develop film from Project 3
- Materials for next class: Burning and dodging tools
- Reading assignment in Horenstein: Chapters 3, 4, 5

*9/24 INFOCUS CONVOCATION 10:00 AM REQUIRED

WEEK 5 – SEPTEMBER 29 / OCTOBER 1

- Print making continued: Burning and dodging
- Lab: Prints from Project 3
- Demo: Spotting prints
- Discuss oral presentations
- <u>Project 4: Exploring Space</u>, due Week 8

WEEK 6 – OCTOBER 6/8

- Critique Project 3: Point of View
- Lab: Prints from Project 4
- Prints from contrast print exercise due
- Mid-Term Quiz Review
- Individual Mid-Term Review
- Project 5: It's About Time, due Week 10

*PAYNE GALLERY RECEPTION: JULES BUCK JONES (INSTALLATION SCULPTOR) *MID-TERM

*FALL BREAK 10/10-10/13

WEEK 7 – TUESDAY OCTOBER 13 – FALL BREAK: NO CLASS THURSDAY OCTOBER 15

- DISCUSS PHOTOGRAPHER PRESENTATION PROJECT AND SCHEDULE
- MID-TERM INDIVIDUAL PROGRESS REVIEWS
- Quiz
- Film Exposure: Refining Light Meter Readings
- <u>Final Series Capstone Project: Proposal</u>, due Week 9
- <u>2</u> rolls of project ideas (self-directed), due Week 11
- <u>Project 6, Light</u>, due Week 11

Week 8 – OCTOBER 20/22

- Critique Project 4: Exploring Space
- Presentations

Week 9 – OCTOBER 27/29

- Video Screening
- Lab: Film and printing from Project 5
- Capstone Project Proposals Due
- Presentations

Week 10 - NOVEMBER 3/5

- Critique Project 5: It's About Time
- Lab: Work on prints for Project 6
- Presentations
- <u>Project 7: The Self</u>, due Week 12
- *11/6: FIELD TRIP- NYC

* 11/6 LAST DAY FOR WITHDRAWAL WITH A W

Week 11 - NOVEMBER 10/12

- Critique Project 6: Light
- Lab: Work on prints for Project 7
- Individual Meetings: Capstone Project
- Presentations

*11/10-HUB GALLERY RECEPTION MATT BENIAMINO ('13) INVISION PHOTO FESTIVAL4:30 рм

*11/12-PAYNE GALLERY RECEPTION: MAVIS SMITH - EGG TEMPERA PAINTING 6:30-8:00 pm

Week 12 - NOVEMBER 17/19

- Critique Project 7: The Self
- Lab: Work on prints for Project 7
- Field trip response paper due
- Review requirements for final portfolio

Week 13 - NOVEMBER 24

 IN-CLASS WORK ON FINAL PORTFOLIO & PROJECTS NOVEMBER 26 – NO CLASS

THANKSGIVING BREAK! 11/25-11/29

• Make-up work due – last chance!

Week 14 - DECEMBER 1/3

- Lab: Work on final project and portfolio
- Demonstration: Presentation methods: Dry mounting and window matting

Week 15 - DECEMBER 8/10

- Group review and celebration!
- All Equipment Loans Due!!!
- Make Appointment for Final Individual Portfolio Review Sign-up schedule will be posted on Photo Studio/Office door

Finals Week -

- (Tentative) Final Individual Portfolio Reviews
- Bring Your Work: See Final Review Materials Checklist

SCHEDULE SUBJECT TO CHANGES

The instructor reserves all rights to make changes to any aspect of this syllabus for the sake of improvement or scheduling changes due to cancelled classes or due date rescheduling.

SUPPLIES - PHOTOGRAPHY I - AR 167 A

YOU MUST HAVE YOUR REQUIRED SUPPLIES BY THE 3RD CLASS MEETING *Important Note:

- <u>Do Not Accept Any Substitutions For The Type Of Film, Photo</u> <u>Paper or Film Developing Tank On The Supply List.</u>
- Prices may change and vary among vendors. Check carefully.
- Be sure to ask suppliers about student discounts.

• CAMERA:

- <u>*Fully manual 35-mm SLR camera with a 50 mm lens and a light meter, all in</u> <u>GOOD WORKING ORDER.</u>
 - A 50mm prime lens is preferred. A zoom lens may be used if that is all you have, but it should be set at the 50 mm focal length and left there.
 - The lens should be fitted with a UV filter and lens shade.
 - Many camera shops carry a good selection of <u>used camera equipment</u> and will give you a warranty which you will not get if you purchase it privately.
 - Two economical models for those buying new are:
 - NO TELEPHOTO LENSES OR ELECTRONIC FLASHES WILL BE ALLOWED FOR THIS CLASS.

• <u>New Camera Recommendation:</u>

Nikon FM10 35mm SLR Camera with 35-70mm Lens \$319.95

http://www.bhphotovideo.com/c/product/112196-GREY/Nikon_1689_FM10_35mm_SLR_Camera.html



• CAMERA ACCESSORIES:

- UV or Skylight filter to fit your lens (need to know diameter of lens threads)
- Lens shade (need to know diameter of lens threads)
- FILM

Kodak Professional Tri-X 400 - Black and White Negative Film (35mm Roll, 36Exp.10-12 rolls @ \$4.75 ea.



http://www.bhphotovideo.com/c/product/29170-USA/Kodak_8667073_TX_135_36_Tri_X_Pan.html

DARKROOM SUPPLIES

• PHOTO PAPER:

Ilford Multigrade IV Deluxe RC, 100 Sheets Glossy (or Peal finish) 8x10

\$68.95



http://www.bhphotovideo.com/c/search?N=10079202&InitialSearch=yes&sts=pi

• FILM DEVELOPING TANK:

• Paterson Universal Tank with 2-reels

\$26.75



 $\label{eq:http://www.bhphotovideo.com/c/search?Ntt=patterson+2+reel+developing+tank&N=0&InitialSearch+2+reel+developi$

• FILM DUST BRUSH:

Delta 1 1" Camel Hair Brush (or other brand 1" wide dust brush made especially for film)

\$14.99



http://www.bhphotovideo.com/c/product/15542-REG/Delta_15310_1_Camel_Hair_Brush.html

LOUPE (Magnifier) Kalt AGFA 8x Loupe

\$9.50



http://www.bhphotovideo.com/c/search?N=10798855&InitialSearch=yes&sts=pi

• ARCHIVAL NEGATIVE PAGES

Print File (or other brand) 35mm Archival Negative Storage Pages (25 Pack)

\$5.99



http://www.bhphotovideo.com/c/search?N=10042992&InitialSearch=yes&sts=pi

<u>MISC. SUPPLIES</u> (Many of these can be found around the house)

- Scissors
- *Bottle Opener
- Notebook binder: standard 3-ring
- 4 Project folders, 3 or 4, 8 ¹⁄₂ x 11
- Journal/Notebook and pencil*
- Dish Towel
- *1 spotting brush (000)
- Sharpie extra-fine black permanent marker
- Red china marker

OPTIONAL:

- Falcon (or equivalent) compressed air
- Old Shirt, Lab apron, plastic or rubber coated to protect clothing from chemical stains
- Lens tissue or cloth/cleaning fluid

SUPPLIERS:

610-253-4051
610-434-2313
215-399-2155
800-947-9970
800-815-0702