

Moravian College
Department of Economics and Business
MGT 223: Management and Organizational Theory

Instructor: Dr. James Ravelle
Professor of Economics and Business
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Office Phone: (610) 861-1378
Office Hours: 9:15 am to 10:15 AM, Mondays and Wednesdays
 2:20 PM to 3:20 PM on Thursdays
 Or by Appointment
Instructor Phone: 610-861-1378
Instructor e-mail: ravellej@moravian.edu

Prerequisites:

- * Sophomore or 2nd Semester Freshmen status; or
- * Junior or Senior Standing

Course Objectives:

This purpose of this course is to introduce students to the language; theory, history and ideologies of Management and Organizational Theory. To that end:

- * We will explore the meaning of management and how managers perform in a variety of private, nonprofit and public organizations. Further, we will do so by reviewing both Anglo-American and Global Approaches.
- * You will be introduced to the foundation of the modern organizational theories by exploring the history of management thought and the ideas of the great organizational thinkers.
- * We will look at the major topical areas of management; including but not limited to a review of comparative systems; ethics; diversity; planning, staffing; human resources; motivation, organizational design and structure; leadership; evaluation and control.

Requirements and Methods of Evaluation:

There are four requirements to successfully complete this class:

- * You will be expected to attend and participate regularly in class (See Attendance and Participation Policy below)
- * You will be expected to read the homework assigned to you, whether in the book or by handout.
- * You will be expected to participate in at least one team presentation for which you are asked to present.
- * You will be expected to take all three (3) exams at the times at which they are scheduled.

Grading:

Component	Weight
Class Participation.....	20%
Exams and Presentations.....	80%

Attendance Policy:

All students are expected to attend class and participate in class discussion. Failure to attend class on three or more occasions for any purpose automatically disqualifies the student from the possibility of receiving the highest participation grade.

Academic Honesty Policy:

The rules of the college as they apply to withdrawal from the course and plagiarism will be strictly followed. Students are encouraged to consult the college handbook for details of these policies.

Disability Support Policy:

Should you have any individual concerns regarding a disability please discuss this with me during the first week of class in person or via email. In addition, individuals from the Academic and Disability Support Office will work with you to verify your need for accommodation and will help determine the environment in which you will have the opportunity to succeed in this course. **Students who wish to request accommodations in this class for a disability should contact Elaine Mara, Assistant Director of Academic and Disability Support, located on the first floor of Monocacy Hall, or by calling 610-861-1401.** Accommodations cannot be provided until authorization is received from the Academic Support Center.

Other Useful Information:***Make-Up Exams.***

Make-up exams will not be given unless the student can prove serious illness resulting in hospitalization or death in their immediate family. The burden of proof is on the student to demonstrate the above. Minor illnesses, fatigue, vacation plans, death of pets, and distant relatives are not excuses unless the Dean of the College permits dismissal for these reasons.

Required Text and Materials:

The following book is required and is available for purchase at the Moravian College Bookstore: ***Robbins: Fundamentals of Management: 8th edition, Pearson Publishing.***

GoogleDocs:

I will be using the ***GoogleDocs*** as an instructional tool. Students will be able to download and print the syllabus, class assignments, and outlines for class and challenge

cases. You will also be able to chat with me in real time about class matters and more easily contact me at other times. Greater facilitation of group work may also be a byproduct of this process.

COURSE EXPECTATIONS

1.. Class Meeting Time. You will be expected to attend classes regularly. Class will meet for 37.8 hours during the semester. **37.80 hours**

2. Outside Class Activity. You will be expected to spend at least 8 hours observing activities in an organizational or business setting. In addition you must also attend at least 5 hours of business-related lectures at either Moravian College or other LVAIC College. You must submit a journal to demonstrate your attendance. **13.00 hours**

3. You will be expected to read and outline 14 Chapters in the text book assigned to you. It should take you about 3 hours for each Chapter to thoroughly read the assignment and make the appropriate notes. **42.00 hours**

4. You will be expected to read (and to be prepared for discussion) for each case study provided to you. There are approximately 30 case studies. Each case study should take about 1 hour to properly prepare. **30.00 hours**

5. You will be expected to study for each of the 3 exams. You should expect to study at least 10 hours for each exam. **30.00 hours**

6. You will be a member of a presentation and response team in at least two case projects. You are also required to complete a summary paper for each presentation. You should expect to spend at least 12 hours of time for each presentation. **24.00 hours**

Total

172.80 hours

Schedule of Assignments
(All Assignments refer to Robbins)

01/19	Chapters 1 and 11
01/21	Continue with the above
01/26	Continue with the above
01/28	Continue with the above
02/02	Chapter 2
02/04	Chapter 3
02/09	Continue with the above
02/11	Case Project "A"
02/16	Exam #1
02/18	Chapter 4
02/23	Case Project "B"
02/25	Chapter 5
03/02	Case Project "C"
03/04	Chapter 6
03/19	Spring Break - No Class
03/11	Spring Break - No Class
03/16	Case Project "D"
03/18	Chapter 7
03/23	Case Project "E"
03/25	Chapter 8
03/30	Case Project "F"
04/01	Exam #2
04/06	Chapter 9
04/08	Case Project "G"
04/13	Chapter 10
04/15	Case Project "H"
04/20	Chapter 12
04/22	Case Project "I"
04/27	Chapter 14
04/29	Case Project "J"

05/05 (Monday) Final Exam at 8:30 AM