

ART 310 ART HISTORY WORKSHOP: METHODS, CRITICISM & EXHIBITION PRACTICE

Moravian College
Spring 2015
310 HILL
MW 2:35-3:45pm

Instructor: Kristin Baxter, Ed.D., Assistant Professor of Art
Office location: Art Building, South Campus, Office 2 (Level “L”)
Office hours: Mondays 9am-1:00pm, call or email in advance to confirm
Google Hangouts can also be arranged
Office phone: Art Dept: 610.861.1680
Email: kbaxter@moravian.edu
Google + Community: ART 310 Art History Workshop

Course Description

What is it you want to know about a work of art? Who made it? What’s it about? When and where was it made? Why was it made? Is it “good” or “bad” art? The questions that you ask, and how you go about finding the answers, lead straight to issues of methodology.

This course will 1) survey the major art historians, the questions they asked (and the answers they proposed), from the “who” of biography and connoisseurship through the “what” of iconography to the “when, where, why” of social history; 2) survey modern art criticism in America; and 3) consider contemporary exhibition practice.

Required Texts

Hills, P. (2001). *Modern Art in the USA: Issues and Controversies of the 20th Century*. Upper Saddle River, NJ: Prentice Hall.

Kleinbauer, W.E. (1989). *Modern Perspectives in Western Art History*. Buffalo, NY: University of Toronto Press.

Course Goals

Students will

1. Understand the context of art in history and society, showing relationships between the visual arts and literature, philosophy, music, history, religion, and other disciplines (**Art Department Outcome #3 Interdisciplinary Learning**)
by gaining a broad introduction to major art critics from the 20th-21st centuries and understand how their theories impact how we view and interpret artwork.
2. Understand critical analysis of art and its intention (**Art Department Initiative #3**)
by making observations of works of art, clearly communicating those observations, and assimilating them into critical evaluations and interpretations.
3. Develop a critical framework for thinking and looking at images with increased attention to emerging media and new technologies (**Art Department Initiative #5**)
by understanding the ways in which technology and social media are transforming the field of art history, the role of curator, and the definitions of museums.
4. Engage in multi-disciplinary studies, projects, and events which provide the integration of arts and ideas – heart, hands, and head – for all students at Moravian College. (**Art Department Initiative # 7**)
by creating a resume, researching a professional project, and making professional presentations that prepares students for a career or graduate school.

Course Requirements

See separate Assignment Sheets for details about each project and grading rubrics.

Due Dates	Course Goals	Assignments	Percentage of grade “weight” toward final grade	Approximate number of hours per week spent on this project, outside of class
Wed 2/4	4	Essay about your professional goals and proposal for your individual professional project	5%	1-2 hours total
Wed 2/4		Sign up for Blackboard. Check back throughout the semester to review your grades.	5%	
See schedule	1,3	4 Google + Community Posts	10%	1-2 hours per week
Wed 2/18	4	1 st draft of resume	5%	1-2 hours per week
Wed 2/18	2,4	1 st draft of professional project	5%	3-4 hours per week
Mon 3/2	2,4	2 nd draft of professional project	10%	
Wed 3/4	2,4	Visit to the Writing Center – due NO LATER THAN MARCH 4th	5%	1 hour in total
Mon 3/30	2,4	3 rd draft of professional project	15%	
Wed 4/13	1,2,3	NYC Museum Assignment	5%	2 hours total
See schedule for updates	2	(End of April; Date and Time TBA) Scholarship Day Senior Talks in Payne Art Gallery	10%	1-2 hours per week
Wed 4/29	4	Final, revised copy of resume	10%	
Wed 4/29	2,4	Final, revised professional project	15%	

Expected Number Of Hours To Spend On Coursework, Outside Of Class Time

Students are expected to spend 8-10 hours, outside of class time, on assignments, readings, trips, and/or fieldwork. The student work in this course is in full compliance with the federal definition of a four-credit hour or two-credit hour course. For a 4-credit/1-unit courses, students must spend a minimum of 174 hours on coursework including class time.

Art Department Attendance Policy

For classes that meet twice a week, after the second unexcused absence, final grade will be dropped by one full letter. After the fourth unexcused absence, student will receive a failing final grade.

I will take attendance every day. You are welcome, at any time, to ask me how many absences you have throughout the semester. (This is not posted on Blackboard or Google Classroom.) However, I will not remind you about this. The student is responsible for understanding this attendance policy and keeping track of his/her own absences.

An excused absence is one confirmed by a note from the Dean's Office, Academic Support Services, the Learning Center, or verified with a doctor's note (within 24 hours of illness). Death in family should be confirmed with Academic Support Services. Documentation is required for sports. Students are permitted to miss class, with advanced notice, for games or matches, but not for practice. Students should provide the instructor with a schedule, if you know you will be missing a class due to a game or match. Practice is not an excused absence. Job interviews or doctor's/dentist's appointments are not to be scheduled during class.

Missing Portions of Class: The following count as unexcused absences

- More than 15 minutes late for class
- Failure to bring supplies to class
- Failure to return from break
- Leaving class half an hour or more early
- Being tardy more than 3 times. Tardiness: being 5 to 15 minutes late for class

If you are late or absent, it is your responsibility (not the professor's) to find out what you missed and to catch up in a timely manner.

If a project is due on a day that you have an EXCUSED absence, that project is due on the day you return to class; if it is not turned in at that time, it receives a grade of "0."

If a project is due on a day that you have an UNEXCUSED absence and that project is not submitted to the professor on that due date, the project receives a grade of "0." Absences do not give you extensions for deadlines. If you have an UNEXCUSED absent on the day a project is due, you are still required to submit that assignment - either through email, Google Drive, Google Classroom, or having another student deliver a hard copy to me by the due date. Late assignments receive a grade of "0."

Do not wait until the last minute to complete your work

Technological problems are NOT AN EXCUSE for turning in work late or not turning it in at all. PLAN AHEAD. If you know you have to upload something or use technology for an assignment, DO NOT WAIT UNTIL THE LAST MINUTE to test it out and make sure all the technology works.

All deadlines are listed on the syllabus and reviewed during our first meetings. Do not wait until the last minute to complete your assignments. Late work is not accepted and earns a grade of "0."

Grading

- In fairness to all students, it is not possible to receive an extension for deadlines, even if you ask in advance. Due dates are firm.
- Late work is not accepted and earns a grade of “0.”
- There is no “extra credit” offered in this class.
- All grades count. I do not “drop” lowest grade.
- It is within the instructor’s purview to apply qualitative judgment in determining grades for an assignment or for a course.

Assignment Sheets

Each assignment /course requirement has a detailed, corresponding “Assignment Sheet” that describes the requirements and grading rubric for each project. It is the student’s responsibility to read and follow the assignment sheets and understand the grading rubrics. Each assignment is worth up to 20 points. You are graded on four areas for each assignment, each worth up to five points. Late work is not accepted and earns a grade of “0.”

See each specific assignment sheets for detailed rubric.

20 points (100%)

19 (95%)

18 (90%)

17 (85%)

15-16 (80%)

13-14 (75%)

11-12 (70%)

9-10 (65%)

4-8 (59%)

3 and below (0%)

Grades on Blackboard

Late work is not accepted and earns a grade of “0.”

All grades are posted on Blackboard. Blackboard does not keep track of attendance. The professor will return assignments and grades to you throughout the semester, but it is the student’s responsibility to check grades regularly so you know how you are doing in class.

The “Final Grade” column on Blackboard does NOT factor any drop in grades because of attendance. Read the syllabus regarding how your absences will lower your final grade. The “Final Grade” on Blackboard is determined by the grades for your projects only. I will factor in any absences from that grade on Blackboard.

Standard numeric grading scale for Final Grades

Late work is not accepted and earns a grade of “0.”

A	94-100
A -	90-93
B+	87-89
B	84-86
B -	80-83
C +	77-79
C	74-76
C -	70-73
D +	67-69
D	64-66
D -	60-63
F	below 60

Course Schedule

Subject to change

Date	Projects Due/ Topics of Discussion	Readings Due & Announcements
Mon 1/19 & Wed 1/21	Welcome, Review Syllabus, & Assignment Sheets	
Mon 1/26	Special guest: Martha Kearns “What is art history?”	Read Kleinbauer, “What is Art History?” pp. 1-12 Read Wolfflin, “Principles of Art History” in Kleinbauer pp. 154-164
Wed 1/28	Tutorial on using Google + Communities; Explore websites: Khan Academy, Google Art Project	Meet in Mac Lab; HILL 309
Mon 2/2	Tutorial on using Google Docs & Drive	Meet in Mac Lab; HILL 309
Wed 2/4	Due: Essay about your professional goals and proposal for your individual professional project Upload to your folder on Google Drive Due: Sign up for Blackboard no later midnight tonight. If not, you will receive a “0” for this portion of your grade.	Meet in Mac Lab; HILL 309
Mon 2/9	Special Guest: Martha Kearns Bring in 7 copies of your essay about your professional goals and proposal for your individual professional project. You may use the copier in the Art Dept.	
Wed 2/11	Library Orientation: Be prepared to continue to work on your individualized professional project	Meet in Reeves Library
Feb 11- 14 th	College Art Association Conference NYC	
Mon 2/16	Due: Google + Community Post: What is the College Art Association (CAA)? Discussion Leaders: _____	Meet in Mac Lab; HILL 309 Download digital flipbook: <i>2015 Conference Information and Registration Booklet</i> Choose 3 sessions that you would like to attend, if you could go to the conference and explain why they interest you Start a new post and respond to this prompt: Create a CAA session on a subject you would like to attend if it were offered. Describe the session briefly, and the need you feel it addresses in the professional arts field.

Wed 2/18	<p>Due: Google + Community Posts: Your resume Discussion Leaders: _____</p> <p>Due: 1st draft of resume 1st draft of professional project Upload assignments to folder on Drive</p> <p>Bring 7 hard copies of your resume to class. You may use the copier in the Art Dept.</p>	<p>CAA article: "Curriculum Vitae For Art Historians: Recommended Conventions"</p> <p>Read posts on Google + Community</p>
Mon 2/23	<p>Special Guest: Martha Kearns Bring in revised general resume; Make 7 hard copies. Also, bring in a second resume that is specifically tailored for a job you'd like to apply to. Bring 7 hard copies of that one, too. Topic of discussion: <i>How do you tailor your resume for specific jobs and career?</i></p>	<p>Look online for a job listings or internship for a position you would like to apply for. Print it out and bring it to class.</p>
Wed 2/25	<p>No Class today; Instead, please attend the Visiting Artist Lecture at 4:00pm followed by hands-on workshop at 6:00pm</p>	<p>Location of Visiting Artist lecture and Workshop TBA</p>
Mon 3/2	<p>Due: 2nd draft of professional project, uploaded to your folder on Drive Workshop Day: We will work in Reeves Library on your individualized professional projects</p>	<p>Meet in Reeves Library</p>
Wed 3/4	<p>Special Guest: Martha Kearns Bring in your work on your individualized professional projects, for feedback from Professor Kearns. Bring in 7 copies of your annotated bibliography.</p>	
Wed 3/4	<p>YOUR VISIT TO THE WRITING CENTER MUST BE COMPLETED BY THE END OF TODAY</p>	<p>YOUR VISIT TO THE WRITING CENTER MUST BE COMPLETED BY THE END OF TODAY</p>
	<p>Week of March 9th: Spring Break</p>	
Mon 3/16	<p>Due: Google + Community Post: Art Museum Teaching Discussion Leaders: _____</p>	<p>Read posts on Google + Community</p>
Wed 3/18	<p>Workshop Day: Find articles from scholarly sources related to exhibitions we will visit at the Met and MoMA</p>	<p>Meet in Reeves Library</p>
Mon 3/23	<p>Lead a discussion about scholarly article you found related to exhibitions we will visit at the Met and MoMA Participate in class discussion of Hills essay Review NYC Assignment Sheet</p>	<p>Read the article/ exhibition review of your choice that you researched in Reeves Library Read Hills, "The Construction of Knowledge: Museums, Art History and Studio Practices," pp 423-433</p>
Wed 3/25	<p>(Tentative) Special Guest: Dave Leidich, Assistant Director, Payne Gallery</p>	
Friday 3/27	<p>NYC Trip</p>	

Mon 3/30	Due: 3 rd draft of professional project, uploaded to your folder on Drive Workshop Day: We will work in Reeves Library on your individualized professional projects and on NYC Museum Assignment	Meet in Reeves Library
Wed 4/1	Due: Google + Community Post: Contemporary Art in NYC Museums Discussion Leaders: _____	Read posts on Google + Community
Mon 4/6	One-on-one meetings with Dr. Baxter to discuss your final projects; Sign up in advance.	
Wed 4/8	One-on-one meetings with Dr. Baxter to discuss your final projects; Sign up in advance.	
Mon 4/13	One-on-one meetings with Dr. Baxter to discuss your final projects; Sign up in advance. Due: NYC Museum Assignment; Upload to your folder on Drive	
Wed 4/15 & Mon 4/20	Rehearse and get feedback on your Senior Talks/Scholarship Day presentations. Come to class prepared to show us your presentation, ask the group questions, and fine-tune your work.	
Wed 4/22 Tentative Details TBA	(Tentative date; Time TBA) Scholarship Day Senior Talks in Payne Art Gallery You will make a short (5 min.) presentation about your individualized professional project.	Payne Art Gallery
Mon 4/27	Discuss any final questions you might have about your resume and professional project	
Wed 4/29	Celebration in Payne Gallery! Due: Final, revised copy of resume Final, revised professional project	

Syllabus is subject to change

If you are late or absent, it is **your responsibility** to find out what you missed (not the professor's to tell you what you missed) and to catch up in a timely manner. **Do not email the professor** to find out what you missed in class instead contact a fellow student in the class.

Learning Services Office

Students who wish to request accommodations in this class for a disability should contact Ms. Elaine Mara, Assistant Director of Academic & Disability Support, located on the first floor of Monocacy Hall (extension 1401). Accommodations cannot be provided until authorization is received from the Academic & Disability Support office.

Academic Honesty

Institutional expectations and the consequences of failure to meet those expectations are outlined in this link: [Moravian College Student Handbook 2011-2012](#).

Plagiarism

If an instructor suspects plagiarism or any other form of academic dishonesty, the student will be asked to show the notes and drafts contributing to the final version of a paper. The instructor also has the right to review any books or periodicals that were used. The grade for the paper will be suspended until these materials have been reviewed. An instructor who suspects a student of violating the policy on academic honesty with regard to an assignment, requirement, examination, test, or quiz will consult with the Department Chair and Academic Dean using a blind copy of the work in question, to verify the violation. If the charge is verified, the instructor will, in almost all cases, **assign either a grade of zero to the academic work in question or a failing grade in the course** in which the violation occurred. The student must be informed in writing of the alleged violation and penalty; a copy of this memo must be sent to the Associate Dean of Academic Affairs. A student may appeal either a charge of academic dishonesty or a penalty as follows: First, to the course instructor. Next, in the case of a First Year Seminar, to the Chair, First Year Seminar. Next, to the Academic Standards Committee, chaired by the Associate Dean for Academic Affairs.

Attention Education Majors

All violations of academic honesty reported to the Dean are shared with the Teacher Education Committee at the time the candidate's application for student teaching is being considered. In the past, such violations have prevented the Committee from approving some candidates for student teaching.

Moravian College Art Department Mission Statement

The Moravian College Art Department cultivates a vibrant academic community committed to creative and critical thinking. Our faculty and students share a passion for art as a celebration of the mind's imaginative and intellectual powers. Art is by nature an interdisciplinary and trans-cultural field that invites students to consider how art reflects and shapes society, politics, ethics, and culture. At Moravian College, art-making is a form of meaning-making that relies on invention, research, and an infinitely curious mind to construct new knowledge, foster self-expression, and explore visual communication. Students are given the opportunity to unleash their creativity through dynamic projects that embrace risk-taking, problem-solving, revision, and self-reflection.

Working at the forefront of new approaches to teaching, learning, and technology, the Art Department is grounded in strong traditional foundations. Our program lays the ground-work for students to integrate and appreciate art throughout their lives, encouraging leadership in their fields and within the global community. Under the mentorship of our outstanding faculty, our students are provided with a strong, personalized academic major, combined with innovative hands-on learning experiences and opportunities for community engagement and collaboration. The Art Department is committed to providing professional opportunities through our internships; in-house graphic design studio; student teaching; on- and off- campus student exhibitions; visiting guest lectures; study abroad experiences; student-run organizations; and participation in conferences, workshops and presentations.

Art Department Philosophy

Contemporary visual culture includes real-time and interactive media, mass communications, and art. To develop a critical intelligence, students must learn how to question.

Making art is based on experimentation and revision. Asking how, why, when, and by whom images are made should be integral to the liberal arts enterprise. The process of discovery and adaptation used in art-making could contribute profoundly to all disciplines. The informed contemporary liberal arts student cannot, without understanding the history of representation, make decisions about the meaning and value of their persistent attraction to static and moving images.