



MORAVIAN COLLEGE

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## **MGMT 293: Special Topic: Information Systems for Management SYLLABUS**

*Fall 2013*

last updated 8/27/2013

**Instructor:** Scott Best  
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**Office:** CIT Main Office - 120 West Greenwich St. (across from Campus Safety)  
**Office Hours:** Monday to Friday: 8:00 am - 4:30 pm  
*e-mail to schedule a meeting time*

**Course Time:** 6:30 pm – 9:30 pm; Tuesdays (August 27, 2013 to December 10, 2013)

**Course Description (from Course Catalog):** Information systems in Business have increased in importance and range. This course will explore the role of information technology in an organization and its impact on the business environment. Students will understand the importance of using information systems as a tool for managing an organization. Topics: impact of information technology on organizations, ethical and security challenges, technical foundations of hardware/software, management of data, e-Business/e-Commerce, business IT strategies, telecommunications, and networking.

Prerequisite: Management 211.2 or permission of Instructor

### **Course Objectives/Goals:**

1. Gain an understanding of the overall topic of information technology
2. Understand the importance information technology plays in businesses and management as well as playing a key factor in successful business decision making.
3. Develop the ability to critically analyze a business situation and resolve it from an information technology perspective using tools and resources learned through the course.
4. Explore real life information technology situations in businesses and apply critical thinking to analyze various case studies.

**Textbook:** Management Information Systems, 10<sup>th</sup> edition  
**(required)** James A. O'Brien, George M. Marakas  
McGraw-Hill Irwin  
Copyright 2011  
ISBN-13: 978-0-07-337681-3

**Academic Honesty Policy:** refer to Student Handbook.

**Learning Disabilities:** Students who wish to request accommodations in this class for a disability should contact Elaine Mara, Assistant Director of Learning Services for Academic and Disability Support at 1307 Main Street, or by calling 610-861-1510. Accommodations cannot be provided until authorization is received from the Academic Support Center.

**Grade Scale:** A(94-100), A-(90-93), B+(87-89), B(84-86), B-(80-83), C+(77-79), C(74-76), C-(70-73), D(64-69), F(0-63)

**Grading:** 20% Discussion Questions Homework (10 assignments)  
10% Online Discussion Board Homework (10 weeks)  
30% Exams (3)  
20% Paper  
20% Presentation  
**100% TOTAL**

**Grading Judgment:** It is within the instructor's purview to apply qualitative judgment in determining grades for an assignment or for a course.

**Attendance:** Attendance and participation in class discussion is expected each week. Lack of attendance will not decrease your grade, however perfect (or near perfect) attendance may increase a borderline grade. If you are going to be absent, e-mail the instructor immediately.

**Blackboard:** Blackboard will be utilized heavily in this class. To access the course, log into <http://blackboard.moravian.edu> with your Moravian network username/password (same as your Moravian e-mail / AMOS). Syllabus, homework assignments, helpful documents and links, instructions on the paper/presentation, and your grades can all be found within the class course shell in Blackboard. Assignments must also be submitted via Blackboard for grading.

**Discussion Questions Homework:** Assignments will appear under the "Discussion Questions" page in Blackboard. Assignments are due each Sunday. Submit file electronically via Blackboard. Homework assignments are individual (not group) assignments that are graded. Bring a hard copy to class for review. **Late assignments will not be accepted and will receive a grade of 0.**

**Online Discussion Board Homework:** General discussion board threads will be posted in Blackboard based on the topics covered in each Chapter as well as content under Chapter Materials. Students are expected to actively participate in these discussions and provide a constructive/elaborate comment in each thread. A constructive/elaborate comment is one that is substantive in nature and furthers the discussion thread. Weekly discussion threads begin Tuesday and end Sunday. Participation in the discussions should begin by Thursday at the latest.

**Checking Your Moravian Email:** Email is used to communicate to you about this Course. You are expected to check your Moravian Email and are responsible for emails sent to you.

**Paper/Presentation:** A research paper and presentation will be done by each student. The topic is up to the student and must be approved by the instructor. The topic should be related to an IT area required to support operations of a business (can be manufacturing or service) or an IT case study of an organization. The focus should be on how the adoption of the IT solution helped alleviate a business problem. No two students may have the same topic. Those that pick a topic first will have the option to choose a presentation time slot first.

Paper: 7-10 pages, double-spaced, Times New Roman font, 12 point font size, 1 inch margins. Proper citing (APA style) and list of sources must be used. See “Paper/Presentation” page in Blackboard for more details and grading rubric.

Presentation: 10-12 minutes in length (before questions) on a summary of the paper/topic. Deliverable method is up to the student. There will be a discussion period with the class following the presentation. See “Paper/Presentation” page in Blackboard for more details and grading rubric.

\* This syllabus, its contents, the course schedule, assignments, exam dates, or anything else are subject to change throughout the semester but will be updated and posted in Blackboard if changed. The entire class will be notified via e-mail if a change is made and posted in Blackboard.

## Course Schedule of Topics, Reading Assignments, Homework

<b>Week #</b>	<b>Date</b>	<b>Topic</b>	<b>Required Text Reading</b>	<b>Homework Assignment (due Sunday of that week) <i>in Blackboard</i></b>
<b>1</b>	8/27/13	Foundations of Information Systems in Business, Competing with IT	Ch. 1,2	Discussion Questions Week #1 Online Discussion Board Week #1
<b>2</b>	9/3/13	Computer Hardware, Computer Software	Ch. 3, 4	Discussion Questions Week #2 Online Discussion Board Week #2
<b>3</b>	9/10/13	Data Resource Management	Ch. 5	Discussion Questions Week #3 Online Discussion Board Week #3
<b>4</b>	9/17/13	Telecommunications and Networks	Ch. 6	Discussion Questions Week #4 Online Discussion Board Week #4
<b>5</b>	9/24/13	EXAM #1		
<b>6</b>	10/1/13	e-Business Systems, Enterprise Business Systems	Ch. 7, 8	Discussion Questions Week #6 Online Discussion Board Week #6
<b>7</b>	10/8/13	e-Commerce Systems	Ch. 9	Discussion Questions Week #7 Online Discussion Board Week #7
<b>8</b>	10/15/13	FALL RECESS – NO CLASS		
<b>9</b>	10/22/13	Supporting Decision Making	Ch. 10	Discussion Questions Week #9 Online Discussion Board Week #9
<b>10</b>	10/29/13	EXAM #2		
<b>11</b>	11/5/13	Developing Business/IT Strategies, Developing Business/IT Solutions	Ch. 11, 12	Discussion Questions Week #11 Online Discussion Board Week #11
<b>12</b>	11/12/13	Security and Ethical Challenges	Ch. 13	Discussion Questions Week #12 Online Discussion Board Week #12
<b>13</b>	11/19/13	Enterprise & Global Management of IT, IT Service Management (ITSM)	Ch. 14, handout	Discussion Questions Week #13 Online Discussion Board Week #13
<b>14</b>	11/26/13	THANKSGIVING RECESS – NO CLASS		
<b>15</b>	12/3/13	EXAM #3		Paper & Presentation
<b>16</b>	12/10/13	Individual presentations		