

Moravian College
Department of Economics and Business
Management 223: Management and Organizational Theory

Instructor: Dr. James Ravelle
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Office Phone: (610) 861-1378
Office Hours: 1:20 PM to 2:20 PM, on Mondays and Wednesdays
3:55 PM to 4:55 PM, on Thursday
Or by Appointment
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Prerequisites:

- * Sophomore or 2nd Semester Freshmen status; or
- * Junior or Senior Standing with permission of the College or the Instructor

Course Objectives:

The purpose of this course is to introduce students to the language, theory, history and practice of Management and Organizational Theory. To that end:

- * We will explore the meaning of management and how managers perform in a variety of private, nonprofit and public organizations. Further, we will do so by reviewing both Anglo-American and Global approaches.
- * We will be introduced to the foundation of modern organizational theory by exploring the history of management thought and the great ideas of organizational thinkers.
- * We will look at the major topical areas of law; including but not limited to a review of the Comparative systems; ethics; diversity; planning; staffing; human resources; motivation; organizational design and structure; leadership theory; evaluation and other control and auditing standards.

Requirements and Methods of Evaluation:

There are four requirements to successfully complete this class:

- * You will be expected to attend and participate regularly in class (See Attendance and Participation Policy below)
- * You will be expected to read the homework assigned to you, whether in the book or by handout.
- * You will be meet the “Course Expectations” listed on page 3 of this Syllabus.
- * You will be expected to take all three (3) exams at the times at which they are scheduled.

Grading:

Component	Weight
Class Participation.....	20%
Exams and Other Work	80%

Attendance Policy:

All students are expected to attend class and participate in class discussion. Failure to attend class on three or more occasions for any purpose automatically disqualifies the student from the possibility of receiving the highest participation grade.

Academic Honesty Policy:

The rules of the college as they apply to withdrawal from the course and plagiarism will be strictly followed. Students are encouraged to consult the college handbook for details of these policies. Students who wish to request accommodation in this class for a disability should contact Elaine Mara, Assistant Director of Learning Services for Disability Support, 1307 Main Street or by calling 610-861-1510. Accommodations cannot be provided until authorization is received from the Office of Learning Services.

Other Useful Information:***Make-Up Exams.***

Make-up exams will not be given unless the student can prove serious illness resulting in hospitalization or death in their immediate family. The burden of proof is on the student to demonstrate the above. Minor illnesses, fatigue, vacation plans, death of pets, and distant relatives are not excuses unless the Dean of the College permits dismissal for these reasons.

Required Text and Materials:

The following book is required and is available for purchase at the Moravian College Bookstore: ***Fundamentals of Management*** by Robbins, DeCenzo and Coulter, Eighth Edition.

Blackboard:

I will be using the Blackboard online system as an instructional tool. Students will be able to download and print the syllabus, class assignments, and outlines for class and challenge cases. You will also be able to chat with me in real time about class matters and more easily contact me at other times. Greater facilitation of group work may also be a byproduct of this process.

COURSE EXPECTATIONS

1. Class Meeting Time. You will be expected to attend classes regularly. Class will meet for 37.8 hours during the semester. **37.80 hours**

2. Outside Class Activity. You must also attend at least 5 hours of business or economics related lectures at either Moravian College or other LVAIC College. You must submit a journal to demonstrate your attendance. **5.00 hours**

3. You will be expected to read and outline 14 Chapters in the text book assigned to you. It should take you about 3 hours for each Chapter to thoroughly read the assignment and make the appropriate notes. **42.00 hours**

4. You will be expected to read (and to be prepared for discussion) for each case study provided to you. There are approximately 15 case studies. Each case study should take about 1 hour to properly prepare. **15.00 hours**

5. You will be expected to study for each of the 3 exams. You should expect to study at least 10 hours for each exam. **30.00 hours**

6. You will participate in 2 group projects as part of a presentation team and 2 group projects as a response team. Each presentation team shall take approximately 19 hours to prepare. And as a member of a response team you should expect to take 4 hours to prepare. More details will be given about the group projects in class. **46.00 hours**

Total ***175.80 hours***

Schedule of Assignments
(All Assignments refer to Robbins et al unless otherwise noted)

08/26	Chapters 1 and 11
08/28	Continue with above
09/02	Continue with above
09/04	Chapter 2
09/09	Chapter 3
09/11	Case Project A – Joan Gunn and the Westtown Police Department
09/16	Exam #1
09/18	Chapter 4
09/23	Case Project B
09/25	Chapter 5
09/30	Case Project C
10/02	Chapter 6
10/07	Case Project D
10/09	Chapter 7
10/14	Fall Recess – No Class
10/16	Case Project E
10/21	Chapter 8
10/23	Case Project F
10/28	Exam #2
10/30	Chapter 9
11/04	Case Project G
11/06	Chapter 10
11/11	Case Project H
11/13	Chapter 12
11/18	Case Project I
11/20	Chapter 14
12/02	Case Project J
12/04	Review for the Final

