

Moravian College
Department of Economics and Business
Economics 152: Principles of Economics
Fall 2013 (Section C: M W F 11:45 – 12:55)

Instructor: Eva Marikova Leeds, Ph.D., Professor
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Office Hours: M W 4:00-5:00 PM, Tu 2:00-4:00 PM, and by appointment

Prerequisites: College-level algebra

Text: Glenn R. Hubbard and Anthony O'Brien, *Essentials of Economics*, Pearson/Prentice Hall, 2013, 3rd edition. Please bring it to class every day!

Course Objectives: The course offers a framework for interpreting economic phenomena. It will make you conversant with economic concepts and enable you to recognize them as you watch the news and read the newspaper. You will be able to:

- Apply the theory comparative advantage to trade
- Predict the effect of different variables on market price and quantity
- Assess the effect of incentives on consumer and producer choice
- Examine market failures (public goods and common resources)
- Differentiate among different market structures
- Appreciate the historical development of capitalism and its institutional requirements (LinC)
- Evaluate monetary policy and the role of the Federal Reserve System
- Understand how fiscal policy affects the economy
- Exhibit familiarity with economic terminology, institutions, and models

This is a comprehensive course!

Requirements

Homework is due every time we finish a chapter; additional handouts are also required. Doing homework is the best way to learn the material—and some homework problems are on the exams! Every near and completed homework counts for 0.5% of your grade; it is not graded. I distribute or post answers to all HW, and I review selected HW problems in class.

Please turn in all HW before class time on the day it is due. I do **not** accept late HW.

- If you are doing HW with someone else, you must **acknowledge** any help received – or provided – by writing the other student's or tutor's name on your HW.
- If you fail to do the HW, your final grade will be two fractions of a grade lower. Moreover, you will struggle with the exams, which will endanger your grade.

There are four **exams**, each covering four to five chapters. I provide all necessary formulas on the board or on a handout, but you must memorize the simplest ones. I also offer an optional **final** exam, which can replace your lowest exam grade. There are **no make-up** exams. If you miss one exam, you must take the final exam.

You must not **leave** the class or **use phones** during any exam. **Calculators** are allowed.

You must **keep** all materials (HW and exams) that I have checked until you receive your final grade on Amos.

Tentative Exam **Dates**

Exam 1:	September 20 (Friday)
Exam 2:	October 18 (Friday)
Exam 3:	November 8 (Friday)
Exam 4:	December 4 (Wednesday)
Final Exam:	December 11 (Wednesday at 8:30 AM)

Expectations

Some of you may find economics a bit challenging, but with diligence and dedication all of you can earn a good grade. I encourage you to see me during office hours, both alone and in groups. To ease your HW and exam preparation, I post notes and make announcements on **Blackboard**. Check the site regularly!

	Time per week	14 weeks	Hours
In-class time			49
Syllabus review			1
Reading	3		42
HW	3		42
PowerPoint Review	3		42
Evening Reviews			<u>5</u>
Total			181

I usually **curve** the exams (up to 100%) to give half the class As and Bs.

Grading

Homework.....	15%
Four exams.....	85%

Grading Scale

	93 - 100: A	90 - 92.99: A-	
87 - 89.99: B+	83 - 86.99: B	80 - 82.99: B-	
77 - 79.99: C+	73 - 76.99: C	70 - 72.99: C-	
67 - 69.99: D+	63 - 66.99: D	60 - 62.99: D-	00 - 59.99: F

Attendance Policy

I urge you to come to class regularly! Attendance does not enter your grade directly, but it has a large impact indirectly. It allows you to participate, learn from your classmates, and get a better sense of what is important. Moreover, the lectures and the text reinforce one another – and you get to play with **clickers**!

Academic Honesty Policy

I encourage you to study in groups and to discuss all homework, but you must write the name of all students in the study group on your homework **and** you must write your own answers to earn any credit. If you work in groups, acknowledge it, yet provide the same answers, you will earn one credit for the entire group.

The following rule holds for both homework and exams: If you copy an answer from another student or if you let another student copy from you, you will receive **zero** for the whole assignment or exam. Note that the punishment is the same for both parties.

Beware of **plagiarism**! If you are lifting phrases (of more than three consecutive words) or definitions from the textbook, the web, or any other source, use quotation marks and provide the page number, the URL, or the source citation. If you fail to use quotes, you will get **zero** for the HW or for the reading assignment.

Read the college academic honesty policy at
<http://www.moravian.edu/studentLife/handbook/academic/academic2.html>

For a related issue on how economists deal with conflict of interest, see American Economic Association rule disclosure at <http://chronicle.com/article/Economists-Adopt-New/130257/>

Special Accommodations

Students who wish to request accommodations in this class for a disability should contact Elaine Mara, assistant director of learning services for academic and disability support at 1307 Main Street, or by calling 610-861-1510. Accommodations cannot be provided until authorization is received from the Academic Support Center.

Schedule

Week of:	Topics	Text
August 26	Foundations and Models Six years into a lost decade http://www.economist.com/node/21525440 Comparative Advantage & the Market System Applications of Chapter 18	Chapter 1 <u>Economist</u> 8/6/2011 Chapter 2
September 2 (2 classes)	<u>Labor Day</u> Demand and Supply Appendix (pp. 30-31)	Chapter 3 Chapter 1
September 9	Market Efficiency and Failure Applications of Chapter 4 Common Resources	Chapter 4 Handout
September 16	Financial Markets (Light) Review Exam 1 (9-20-13)	Chapter 6 Chapters 1-4 & 6 Chapters 1-4 & 6

September 23	Consumer Choice and Elasticity Alfred Marshall	Chapter 7
September 30	Technology, Production, and Costs	Chapter 8
October 7	Perfect Competition Monopoly and Antitrust Policy	Chapter 9 Chapter 10
October 14 (2 classes)	<u>Fall Break</u> Review Exam 2 (10-18-13)	Chapters 7-10 Chapters 7-10
October 21	Imperfect Competition GDP: Measuring Total Production	Chapter 11 Chapter 12
October 28	Unemployment and Inflation Growth, Financial System & Business Cycles Redefining Recession http://www.economist.com/node/12207987	Chapter 13 Chapter 14
November 4	Review Exam 3 (11-08-13)	Chapters 11-14 Chapters 11-14
November 11	Aggregate Demand and Supply Appendix—Keynes & Friedman Money, Banking, and the Federal Reserve	Chapter 15.1-15.3 Chapter 16
November 18	Monetary Policy Fiscal Policy	Chapter 17 Chapter 18
November 25	<u>Thanksgiving Break</u>	
December 2	Review Exam 4 (12-04-13) Evaluations	Chapters 15-18 Chapters 15-18
December 11	Final Exam (Wednesday, 8:30 AM)	Selected Chapters

The syllabus is subject to change—noted on Blackboard.

<http://www.nytimes.com/2012/05/26/science/space/space-x-capsule-docks-at-space-station.html>