## MORAVIAN COLLEGE DEPARTMENT OF ECONOMICS AND BUSINESS ECON 152B: Principles of Economics Spring Term 2012

Instructor: Office: Office Phone: Email:	Dr. Linda L. Ravelle Comenius Hall 217 610-861-1453 mellr01@moravian.edu	
Office Hours:	M,W 9:00 – 10:00 AM T,R 10:30 – 11:30 AM Also by appointment	
Required Text:	<i>Essentials of Economics</i> , 2 <sup>nd</sup> Edition, Hubbard and O'Brien, Pearson, Prentice Hall Publishers, 2009	
Recommended:	The Wall Street Journal ( <u>http://online.wsj.com/home-page</u> ) The Financial Times ( <u>http://www.ft.com</u> )	

**Textbook Web Site**: You can find PowerPoint notes along with a self-study quiz for each chapter at <u>http://www.prenhall.com/hubbard</u> (choose Companion Website for this textbook).

Class Times: M,W,F 10:20 -11:30 AM

**Catalog Description:** Study of basic economic theory and major economic institutions, including the development of economic thought. Emphasis on structure, functions, and underlying principles of modern economic life. Includes elementary macro- and microeconomic theory. Prerequisite: Three years of secondary mathematics through college-level algebra or consent of instructor. (M4)

Course Objectives: This course should help you:

understand the fundamental principles of both micro and macroeconomics.

develop your critical thinking and problem solving skills by using economic models to explain and predict economic relationships.

improve your ability to evaluate views and opinions of current issues in economics and develop your own perspectives based upon logical and consistent reasoning.

develop an understanding of economic history and the development of economic thought.

**Grades**: The final course grade will be calculated according to the following formula:

Exams	80%
Assignments	10%
Attendance and Participation	10%

**Exams**: You will take three midterm exams and one final exam. The lowest exam grade will be worth 15% and the highest exam grade will be worth 25%. Exams consist of problems, essays, multiple choice, and short answer questions. Exam dates are noted on the syllabus and will not be changed. Makeup exams are given only in EMERGENCY situations and can be significantly different than the original exam. You may need a calculator for some exams and you cannot share calculators. Cell phones cannot be used as calculators and must be turned off and kept out of sight during all exams.

**Assignments**: During the semester you will be given several assignments. These will be announced in class and will include end-of-chapter questions and problems as well as an analysis of current events. Some assignments will be collected and graded. Assignments turned in late will be penalized one letter grade per day late. Some assignments will not be collected but will be discussed in class. If you miss class you are responsible for finding out about assignments and due dates.

Attendance and Participation: I take attendance at the beginning of each class. If you come in late you are responsible for letting me know that you are in class. You should read the assigned chapter and do required assignments before coming to class so that you can participate in class discussions. You must bring your textbook and assignments to class.

**Classroom Behavior**: Please be considerate. Do not arrive late, leave early, or walk out during class. Turn off cell phones before coming to class. Do not engage in personal conversations during class and respect your fellow classmates' opinions.

**Honesty**: All students are expected to adhere to the College's Policy on Academic Honesty as outlined in the Student Handbook. Students who violate the policy must accept the consequences dictated by this policy. If you have any questions about this policy, please see me.

**Other**: Students who wish to request accommodations in this class for a disability should contact Mr. Joe Kempfer, Assistant Director of Learning Services for Disability Support, 1307 Main Street (extension 1510). Accommodations cannot be provided until authorization is received from the office of Learning Services.

Caveat: This syllabus is subject to change, as announced in class.

DATE		CHAPTER	TOPIC
Jan	16	1	Economics: Foundations and Models
	18		
	20	2	Trade-offs, Comparative Advantage, and the Market System
	23		
	25	3	Where Prices Come From: The Interaction of Demand
	27		and Supply
	30	4	Market Efficiency and Market Failure
Feb	1		
	3	5	Firms, the Stock Market, and Corporate Governance
	6		
	8		EXAM 1
	10	6	Consumer Choice and Elasticity
	13		
	15	7	Technology, Production, and Costs
	17		
	20	8	Firms in Perfectly Competitive Markets
	22		
	24	9	Monopoly and Antitrust Policy
	27		
	29		
Mar	2		Exam 2
5	, 7, 9		SPRING BREAK

DATE		CHAPTER	TOPIC
Mar	12	10	Monopolistic Competition and Oligopoly
	14		
	16	11	GDP: Measuring Total Production and Income
	19		
	21	12	Unemployment and Inflation
	23		
	26	13	Economic Growth, the Financial System, and Business Cycles
	28		Cycles
	30		
Apr	2		EXAM 3
	4	14	Aggregate Demand and Aggregate Supply Analysis
	6, 9		EASTER BREAK
	11		
	13	14 Appendix	Macroeconomic Schools of Thought
	16	15	Money, Banks, and the Federal Reserve System
	18		
	20	16	Monetary Policy
	23		
	25	17	Fiscal Policy
	27	18	Comparative Advantage
May	2	8:30 AM	Final Exam