

**ART 294 Silkscreen Printing: Tuesday and Thursday 9:00 to 11:30 am, room 8, Art Building**  
**Instructor, Doug Zucco. Office hours by appointment, contact, [zucco3@ptd.net](mailto:zucco3@ptd.net),**  
**I am available T,Th 12:00 to 1:00. Art office number 610-861-1680**

**COURSE DESCRIPTION:** Screen printing is an extension of the introduction to silkscreen printing covered in the regular printmaking course. Because screen printing is unique, no prior printmaking prerequisite is required. This course will require the student to put the elements of design and color to use. Students must develop personal imagery and motifs and apply them to functional and fine art works. The elements of repetition, rhythm, and all over pattern, will be emphasized as well as the principals of color and composition. A current exposure to the “state of screen printing” will be met by regional field trips throughout the semester. Three basic techniques will be explored in screen printing, stencils, drawing fluid methods, and photo emulsion technique. Any or all of these methods may be combined when developing an image. Several projects emphasizing these techniques will be required throughout the semester. Instructor-led formal critiques will be held throughout the semester to evaluate student progress and the development of the student’s personal imagery. There is also a Personal Discovery Project/Presentation required.

**TEXT:**

No text required. A variety of texts will be provided, which may be used during class or signed out by students for longer periods of time.

**MATERIALS:**

This course provides art materials in a kit, which will be distributed at the first class. Each student will be billed for the cost of the kit to their student account approximately the third week of class.

**GOALS OF COURSE:**

At the conclusion of this course, students will be able to:

- Describe and utilize basic working components and formal elements of a design – pattern, shape, motif, color and space. Projects will build sequentially upon the student’s knowledge of these elements.
- Develop basic two-dimensional design skills in screen printing methods.
- Learn screen printing techniques; understand how the choice of medium has an impact on visual communication.
- Analyze historic and contemporary examples of screen printed images using the formal elements of design, including cultural context.
- Articulate personal and universal art themes and subject matter using vocabulary germane to the discipline.
- Describe how design elements and techniques determine a successful work of art.

**COURSE REQUIREMENTS:**

- Sketchbooks for note taking and your personal discovery presentation are required. This counts as a component of your class participation.
- You will be required to spend six hours of in-class instruction and at least six hours of out of class work on your own for this course.
- There is a required presentation of a screen printing artist of your choice by each student in this class. Worth 10%
- There will be a written component required for field trips and/or visits to museums and galleries.
- There will be a required final formal instructor lead critique and portfolio.

**CRITIQUES:**

At the end of each project there will be a major critique during which each student's project will be presented for group analysis. The instructor leads, with full student involvement, a discussion in which the work of each student is assessed in terms of meeting the project's objectives (technically, formally, and conceptually), originality, creativity, degree of involvement, problem-solving ability, craftsmanship, and presentation. There will also be many individual and small group preliminary critiques.

**STUDIO:** Students are responsible for the studio and equipment and should get into the habit of cleaning up at the end of each work session. No personal listening devices are allowed in class. **Turn off cell phones before class begins.**

**OUTCOMES:**

**Visual Literacy:** Students should analyze art and its intention and critically evaluate works of art using vocabulary applicable to the subject and discipline.

**Cultural Values:** Students should understand how art shapes and reflects cultural, national, and personal identity.

**Interdisciplinary Learning:** Students should understand the context of art history and society, showing relationships between the visual arts and literature, philosophy, music, history, and other disciplines.

**Arts Appreciation:** Students should develop an appreciation of the visual arts and the creative process in the fine arts, as stated in the Moravian College Learning-In-Common M6 rubric.

**GRADING:** Each project must be successfully completed in order to receive credit for the course. Grades on projects (both class work and homework) will be based on fulfillment of objectives of each project, level of achievement, creativity and imagination, craftsmanship, and presentation. Class participation and attendance are a crucial component of assessment. Preparation for class, work during class, and participation in critiques and discussions also influence grades.

**Assignments/ Grading: Students will receive in-progress grades throughout the semester.**

In-Class Work and Homework,(4 main projects)	80%
Participation in critiques and reading discussions	10%
Personal Discovery Project	10%

**Grading Criteria and Scale:**

- A. Superior: 93-100, A- 91-92  
*Creative work:* shows evidence of critical thought, research, revision, and effort. Exceeds requirements of instructor. Can intelligently discuss and critique work using appropriate vocabulary.  
*Initiative:* contributions exceed the assignment, show independent resourcefulness  
*Attitude:* positive, beneficial to class; works outside of class  
*Individual Improvement:* continually developing, responds positively to criticism
- B. Good - Above average: B+ 88-90, B 84-87, B- 81-83  
*Creative work:* accurate and complete, meeting all requirements of assignment, but needs more time and effort to resolve. Can discuss and critique work using appropriate vocabulary.  
*Initiative:* good, meets requirements of assignments  
*Attitude:* proper, beneficial to class  
*Individual Improvement:* shows signs of progress, responds positively to criticism
- C. Average: C+ 78-80, C 74-77, C- 71-73  
*Creative work:* reflects average amount of engagement and effort; barely meets requirements of assignment  
*Initiative:* uncertain, apparent only at times  
*Attitude:* generally neutral, but not objectionable  
*Individual Improvement:* marginal signs of progress; does not respond to criticism or revise work
- D. Below average, yet passing: D+ 68-80, D 64-67, D - 70-61  
*Creative work:* inconsistent and inadequate; does not meet requirements of assignment  
*Initiative:* not meeting requirements of assignments, not completing assignments  
*Attitude:* indifferent, possibly objectionable  
*Individual improvement:* not noticeable
- F. Completely unsatisfactory: 60 and below  
Has not attended classes, work not turned in, does not participate in process or critical evaluations

**ATTENDANCE:**

All students must attend all classes and required lectures. Poor attendance and or consistent tardiness will negatively impact a project's grade, and overall course grade. Class participation and attendance are considered when assigning grades for projects and final grades. How well students prepare for class, work during class time, and participate in critiques and discussions influences final grades.

Work that is late due to illness or other emergencies will not be penalized. A doctor's excuse, notification by the health center, or some other form of written notification (an e-mail) is necessary for all absences. Without some form of written excuse, students will receive an unexcused absence. Students are responsible for assignments given on a day when they are not in class. All missed work must be made up within a week, except in extreme circumstances which will be handled on an individual basis by the instructor.

Official Art Department Attendance Policy: *After the second unexcused absence, final grade will be dropped by one full letter. After the fourth unexcused absence, student will receive a failing final grade. An excused absence is one confirmed by a note from the Dean's Office, Student Services, the Learning Center, or verified with a doctor's note (within 24 hours of illness). Death in family should be confirmed with Student Services.*

*Documentation is required for sports.* Coach should email a note to instructor confirming matches, meets, departure time for away games, or anything that would require absence from class. Practice is not an excused absence.

Job interviews or doctor's/dentist's appointments are not to be scheduled during class.

**Missing Portions of Class: The following count as unexcused absences**

- More than 15 minutes late for class
- Failure to bring supplies to class
- Failure to return from break
- Leaving class half an hour or more early
- Being tardy more than 3 times. Tardiness: being 5 to 15 minutes late for class

ATTENDANCE AT ALL CRITIQUES IS MANDATORY. Students absent without a doctor's excuse or some form of written explanation (e-mail) will receive a partial grade reduction of up to 10 points for the assignment. Students who attend the critique but do not hand in work will receive up to a 4 point reduction for each class that the work is late. All projects may be resubmitted if the student chooses to rework them after they are graded. Resubmitted projects must be handed in within two weeks.

*Students: If you are late or absent, it is your responsibility (not the professor's) to find out what you missed and to catch up in a timely manner.*

**LECTURES and TRIPS:**

Types of events include gallery openings, panel discussions, visiting artist presentations, and field trips. Gallery openings usually include a short talk by the artist being shown or the curator of the exhibit. Lectures may include slide talks by visiting artists, art historians, critics, and/or art professionals such as conservators, illustrators, and art editors. The bus trip is usually to New York City, although additional trips to museums and galleries are often scheduled on weekends. More information about the bus trips will be distributed later in the semester.

**STUDENTS with DISABILITIES or SPECIAL NEEDS:**

If you believe you need accommodations in this class, you should contact Mr. Joe Kempfer, Assistant Director of Learning Services for Disability Support, 1307 Main Street (x.1510). Accommodations cannot be provided until authorization is received from the Office of Learning Services.

## Course Outline Screen Printing -- Start Jan. 18th

- Week 1 Introduction to course / materials  
**Introduce:** Stencil method, Drawing Fluid method, and Photo Emulsion method
- Week 2 **Continue Introduction:** Demonstrate and practice these three methods. Introduce Personal Discovery project and schedule for student presentations. Personal Discovery, (worth 10%)
- Week 3 **Introduce:** Project One; Screen printing as social or political statement. Development of idea, issue and application. The use of text and imagery. Discovering the power of screen printing.
- Week 4 **Continue:** Work on project one.
- Week 5 **Critique:** Project One due, Thurs. Feb. 10<sup>th</sup>, Instructor lead critique (worth 20%)
- Week 6 **Introduce: Project Two;** Screen Printing as Motif. Create a personal motif and apply it as repetitive pattern using elements of design, color and positive and negative space. What is a motif or theme in design? How can this theme be expanded into an all-over pattern? What can the pattern be applied to?
- Week 7 **Continue:** Work on project two
- NO Classes Held March 9<sup>th</sup> and 11<sup>th</sup>. Spring Break**
- Critique:** Project Two due, Thursday March, 3rd Instructor lead critique, (worth 20%)
- Week 9 **Introduce:** Project Three; Screen Printing as Fabric Design. Using the idea of theme or motif create an all-over pattern on fabric. Can this fabric be sewn into something functional? Can this all-over pattern or free form design be applied to something? How can color work in the design?
- Week 10 **Continue:** Work on project three
- Week 11 **Critique:** Project Three due, Tuesday, April 5th. Instructor lead critique,(worth 20%).
- Week 12 **Introduce:** Project Four; Screen Printing as Fine Art. Using the techniques of screen printing create a series of images show casing your newly acquired screen printing skills. Use a combination of techniques to compose a still life, landscape, portrait, or figurative series of works.
- Week 13 **Continue:** Work on project four
- Week 14 **Critique:** Project Four due, Thursday, April 28<sup>th</sup>, Instructor lead critique, (worth 20%)
- Week 15 Portfolio review and consultations during exam week see sign-up sheet.

**This outline is a guide and may be subject to change.**

NOTE: Students who undertake projects which are larger or more involved than that which is normally undertaken by the rest of the class may receive extended working time; this must be requested in advance of the due date.

## **SAFETY PROCEDURES:**

1. Read, understand, and follow all recommendations for health and safety precautions labeled on products.
2. Read, understand and follow all manufacturer recommendations for the proper use of products, materials, and tools.
3. Always follow all recommended studio rules and procedures.
4. Wear proper protective eyewear; dust masks, protective clothing, etc. as indicated.
5. Do not operate tools or equipment without being instructed in their proper and safe use.
6. Do not use materials without being instructed in their proper and safe use.
7. Always work in a well ventilated, well lighted, and safe workplace.
8. Report any unusual incident with materials, tools or equipment immediately to the instructor.
9. A first-aid kit with band-aids, etc., is available in the Art Office.  
For more serious problems, contact the Health Center (x.1567).  
After hours, contact the Campus Safety Office (x.1421).
10. Know where all fire extinguishing equipment is located and how to use it.