

AR390

Fall 2007

Instructor: Chris Neyen

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Objective:

The primary focus of this class will be direction on creating a group of work culminating towards a professional portfolio. Students will address life direction and ambition while gaining understanding of how to best examine career options. Existing work will be assessed and brought up to professional portfolio standards. In addition to assembling a finished portfolio, students gain practice in job interviewing, resume preparation and purposeful job searching.

This is an advanced level course for graphic design students that prepares students for work in the professional environment. Due to the nature of the class schedule, all deadlines will be strictly adhered to. Expect at least 3 hours of work outside the class.

Class Format:

Class meets every Wednesday at 6:30 p.m.

Lateness is unacceptable and will affect your grade.

Arrive at class on time and prepared to work and have assignment ready as specified the previous week.

File format and storage:

All projects will be stored in the class file folder in your personal file in the following manner: A central file folder with the project name; inside that file and art folder, a fonts folder and the application file should be present—it is also a good idea to have a “working” file for extra files, old versions and experiments.

A pdf file of your final for every assignment MUST be emailed to me at neyen@rcn.com at the completion of each project.

Class Time:

Is just that—keep ichtat, online games, things of that nature outside of class.

Check your email before or after class.

No cell phones.

No Ipod-this is a 3 hour class once a week-your full attention during this class is required.

Grading:

Your grade will primarily be determined on the concept, quality and finish of your work. Class participation, enthusiasm and overall desire to succeed will count towards your final grade.

A=Exceptional B=Very Good C=Average D=Below Average F=Unacceptable re-do the assignment.

Requirements:

Attendance is expected-again we only meet once a week. Missing classes without consulting me with a valid reason will affect your grade.

A notebook or sketchbook-that works as a journal for sketches and notes.

X-Acto knife

1 roll of double stick tape

Suggested: Metal cork backed ruler and cutting board.

Strongly Suggested Reading:

These books will be referenced numerous times in class.

How to be a graphic designer without losing your soul

Adrian Shaughnessy

Princeton Architectural Press

19.95

Thinking With Type

A critical guide for Designers, Writers & Students

By Ellen Lupton

Princeton Architectural Press

19.95