

MG 223 A & B

Management and Organizational Theory Management

Spring 2006

Gary R. Wright, Ph.D.

Office Phone: 610 861-1376

Home Phone: 610-372-2372

Office Hours: M, W 10:00 am – 11:45 am and
4:00 pm – 4:30 pm
or by appointment

This course will focus on the fundamental management processes of organizations. We will analyze the internal structure of organizations, the roles of management and the various functions in business enterprises and other goal-directed institutions. The course will also study the science and art of organizational structure and management behavior.

All students will be required to complete the readings, participate in classroom discussions, and complete the Management research project. Please bring your book and notes on your reading to each class.

TEXTBOOK

MANAGEMENT (Sixth Edition) Batemen, Thomas and Scott Snell
Irwin McGraw-Hill, 2004.

Academic Honesty – The Academic Honesty Policy for this course is the same policy listed in the catalog and the student handbook.

COURSE OUTCOMES

Student will be able to:

- List the skills needed to be an effective manager.
- Explain how the functions of management are evolving in today's business environment.
- Outline a rational decision making model.
- List the pros and cons of group decision making.
- State the components of effective business strategy.
- Discuss issues in Ethical conduct of business.
- Explain strategies used to participate in the global marketplace.
- Explain cultural influences for management.

- List various management and organizational structures.
- Discuss the challenge of creating a diverse workforce.
- Differentiate between management and leadership.
- Discuss the key beliefs that affect people's motivation.
- Discuss how to manage conflict.
- Know how to assess technology need.
- List methods for improving communication.
- Analyze the change process.

COURSE PROJECT

MANAGEMENT ISSUES

Each student is required to complete an analysis of a Management issue. The area of study will be selected by the student and approved by the professor. The topic should address a relevant business issue, you will define the topic, indicate why it is a significant issue, describe the current state and offer suggestions on what should be done to improve this issue. The paper should include references to at least five articles from journals and business periodicals as well as references to primary sources. All references should be properly cited. The paper should be 8 – 10 numbered pages. In addition to the paper, all projects will include an executive summary. This research will be presented to the class and critiques will be provided to the presenter. The research will be the basis of your 5-8 minute presentation to the class. This presentation will be supported by PowerPoint and handouts.

ATTENDANCE AND PARTICIPATION

All students are expected to attend class and participate in class discussions. Your attendance impacts your grade. Failure to attend class on more than two occasions for any purpose automatically disqualifies the student from receiving the highest participation grade. Additional absences will result in further lowering your grade and possible failure of the course. Homework will be required.

METHOD OF EVALUATION

The grading system outlined in the catalog will be used in this course. The student's grade for the course will be based on the results of the results of three exams, the course project and class participation. **EACH OF THESE ACTIVITIES WILL CONTRIBUTE 20% OF THE FINAL GRADE.** Make-up exams will be given only if there are serious circumstances.

TENTATIVE SCHEDULE OF ASSIGNMENTS

Jan	16	Orientation/Overview	
	18	The foundation of management	Chapter 1
	23	External Environments	Chapter 2
	25	Managerial decision making	Chapter 3
	30	Managerial decision making	Chapter 3
Feb	1	Planning	Chapter 4
	6	Ethics	Chapter 5
	8	International Management	Chapter 6
	13	New Ventures	Chapter 7
	20	EXAM #1	
	22	Organization structure	Chapter 8
	27	Responsive organization	Chapter 9
Mar	1	H. R. Management	Chapter 10
	13	Continue with HRM	Chapter 10
	15	Managing diversity	Chapter 11
	20	Leadership	Chapter 12
	22	Motivation	Chapter 13
	27	Teams	Chapter 14
	29	EXAM #2	
Apr	3	Communication/Presentation	Chapter 15
	5	Communication styles	Chapter 15
	10	Communicating in organization	Chapter 15
	12	Controls	
	19	Innovation/Change	
	24	MIS	Chapter 16
	26	Last Class	Chapter 18
MAY	1-6	FINAL EXAMS	