

# PHOTOGRAPHY I — AR 167/166

**INSTRUCTOR:** KRISTINE KOTSCH  
**DAY/TIME:** TUESDAY AND THURSDAY  
6:30 – 9:00 PM

**OFFICE HOURS:** BY APPOINTMENT  
**OFFICE LOCATION:** PHOTO LAB/STUDIO

**EMAIL:** KKOTSCH@MORAVIAN.EDU  
**ART DEPT. OFFICE:** 610.861.1680

**TEXT:** ***BLACK AND WHITE PHOTOGRAPHY: A BASIC MANUAL***  
BY HENRY HORENSTEIN  
SUPPLEMENTAL READINGS AS ASSIGNED

## COURSE OBJECTIVES: CONCEPT AND PRACTICE

Course meets LinC Requirement M-6 / Liberal Education Guideline II-B

This class is intended to introduce an appreciation of the medium of black-and-white photography as a fine art; a mode of description, reflection and personal expression. Students will learn basic camera operation as well as basic black-and-white darkroom skills in an effort to create photographs that are technically competent and visually articulate.

Photography is the most familiar and the least understood of the arts. Beyond its role as the dominant communicator of information, the photograph has become one of the modern era's most popular art forms, continually expanding beyond its traditional and most recognizable forms. Photography is no longer the sole domain of the purist as it responds to and integrates with new technology. Today a transformation is occurring in photographic image-making comparable to the transformation painting underwent after photography's invention in the mid-19<sup>th</sup> Century. Its influences are increasingly seen and felt in both the theory and practice of other, long established media such as painting and sculpture in the present state of the modern history of art. This course lays the foundation for the practice of photography mindful of this fact. Stress will be placed on concept, craft and history. Preparing for the future requires an understanding of our past.

A photograph communicates experience and understanding by those who commit themselves to the process of literacy in the visual language of the medium. The goals of this course are accomplished through major shooting assignments, lab exercises, assigned readings, student research, group critiques and discussions, presentation of artists' work, quizzes, and field trips. Be prepared for a course that is demanding but equally rewarding for those that commit themselves to self-learning and self-discovery.

## IMPORTANT NOTES

- Students missing the first class without prior permission of the instructor will be dropped from the class list.
- Do not take this course if you cannot devote a minimum 6 hours each week to assignments and lab work in addition to class meetings. Lab schedules are usually posted by the second week of the term. You must plan to attend a minimum of 1-2 scheduled lab sessions each week for work on assignments and honing your darkroom skills.

## ATTENDANCE, PARTICIPATION, ETC.

- Students are required to attend all classes and to arrive on time. Anyone more than 15 minutes late will be marked absent.
- Unexcused absences are limited to three for each student over the course of the semester. Additional absences will reduce the final grade by 1/3 for each additional unexcused absence.
- Excessive unexcused absences will reduce your final grade and may result in an instructor-initiated withdrawal. If a health or family problem requires an extended period of absence, the instructor must be notified immediately, either through Student Services or by direct communication.
- Incompletes are not an option except under the most extreme circumstances.

- **In** cases of absence or lateness, it is the sole responsibility of the student to obtain missed information from a reliable member of the class. Demonstrations, lectures or presentations will not be repeated or rescheduled.
- **Absences** from critiques, quizzes, or presentations are not permitted.
- **Participation in critiques, discussions and presentations refers to your engagement in dialogue and is the heart and soul of this course. Not only does your active involvement in this important aspect of the class have a significant impact on your grade, it is an essential part of the learning experience and life of this class. Lack of participation will be reflected in the final grade.**
- **Since** your final grade is largely influenced by how well you have mastered the skills presented in this class, make an attempt to answer your own questions first. You will have a hard time making progress in this class unless you learn to discover things for yourself.

## ASSIGNMENTS, QUIZZES AND ORAL PRESENTATIONS

**Due** dates will be strictly adhered to for all assignments. Late assignments will receive a penalty of 1/3 of a grade for each class meeting it is past due. Students are permitted to re-submit a project for a better grade, only if the work was originally submitted on time and the student was in attendance for the critique. Extensions, overdue work and re-submitted work will be graded based on this policy, but will not receive a group or individual critique.

**Quizzes** and presentations that do not adhere to due dates will receive an automatic failing grade. All work submitted must have been specifically made for that project unless otherwise stated.

## A NOTE ON CRITIQUES

**Critiques** are an integral part of the learning process of this class. Attendance is mandatory. An unexcused absence from a scheduled critique will result in a failing grade for that project. You may request an extension on an assignment for a legitimate reason. For each assignment, there will be a corresponding critique; this will take the form of an informal dialogue with the instructor acting as mediator. This is an opportunity to discuss, question and defend student work, your own and that of your fellow classmates. Students are expected to approach assignments in their own individual ways. Do not make work that you think the instructor will approve of. Understand well, the meaning of clichés and avoid them, absolutely. Discussions will seemingly stray from the specific topic of an assignment. Remember, whatever is discussed in class has to do with our experience of the world around us, and it is from such exchanges that ideas are born. Students are encouraged to learn to answer their own questions whenever possible as mentioned earlier. Often, in critiques, students will be presented with more questions than facts or answers. True learning is the result of personal discovery. If this class had a motto, it would be:

**GOOD TEACHING IS MORE OF A GIVING OF RIGHT QUESTIONS  
THAN A GIVING OF RIGHT ANSWERS.**

-JOSEF ALBERS

## SUPPLIES AND EQUIPMENT

**All** chemical supplies are furnished by the Photo Lab through a lab fee and some equipment is available for loan. All other supplies and equipment are the responsibility of the individual student.

## USE OF CAMPUS PROPERTY FOR PROJECTS

**When** looking for a location for a shooting project, please observe college rules regarding restricted areas. Special permission must be requested to work in areas that are off limits to students.

**This** is a studio art course and, as such, no work that is within the realm of the law will be censored in any way in the classroom. Just be sure to exercise discretion when doing work that is of a particularly personal nature. Avoid public spaces.

## PORTFOLIO

**You** may be asked to leave selected work for the purpose of making slides or inclusion in the Moravian Photo Student archive. Make an extra print whenever possible. In the case of a one-of-a-kind work, the work will be returned after the slides are made.

- **NOTE: YOU MAY BE ASKED FOR A SAMPLE TO BE LEFT WITH THE INSTRUCTOR AT THE END OF THE SEMESTER. PLEASE MAKE DUPLICATE PRINTS OF YOUR WORK.**

- **THE INSTRUCTOR RESERVES THE RIGHT TO MAKE CHANGES IN ANY ASPECT OF THIS SYLLABUS FOR THE SAKE OF CONTENT IMPROVEMENT OR SCHEDULING CHANGES DUE TO CANCELLED CLASSES OR DUE DATE RESCHEDULING.**

## GRADING

Grading for a course in studio art must be in harmony with its goals. While many of these goals are objectively measurable, some are more subjective. Competency and understanding of the methods and materials of photography can be directly observed. Creativity is a matter of opinion. Students are encouraged to develop their own individual vision in addition to the required basic skills. The instructor reserves the right to apply qualitative judgment in determining a grade based on creativity (concept) and craftsmanship (form). The commitment to this pursuit in the form of effort, time and progress must be a factor in determining grades. **Projects receive a grade that is based on technical accomplishment and concept. The final grade for each assignment will be based on an average of the two. Skill developing exercises will receive a Pass/Fail rather than a numerical grade.** The following lists the course requirements and the weight of each on the final grade:

A grade of “A” is a special accomplishment and is the result of going well beyond the basic requirements laid out for the course. It is earned by accomplishing the following:

- Consistent, On-Time Attendance
- All Work Submitted on Time
- Class Participation as described in syllabus
- Innovative & Meaningful Solutions for all Assignments conspicuously exceeding the basic requirement
- Technical Expertise/Evidence of competency in the photographic processes learned in class
- Productive Use of Class Time
- Regular Use of Open Lab Time
- Clean, Well-Crafted Presentation

Projects	40 %	A (4)	Exceptional
Quizzes	10 %	B (3.25)	Clearly Above Average
Oral Presentation	15 %	C (2.5)	Satisfactory: All assignments, quizzes, and portfolios meet basic requirements
Participation	15%		
Final Portfolio	20 %	D (2.0)	Below Average
		F (1.5 or below)	Failure

## LOG / SKETCHBOOK

It will be necessary for you to keep a log/sketchbook specifically devoted to this class. The quality of your drawing and grammar is not the issue. You are expected to record notes taken from class lectures and demonstrations, notes from each shooting assignment, and build a resource for ideas and inspiration. You should record ideas for assignments, save images from contact sheets and print media, and make notes from your experiences and observations. Divide the book you use into designated sections for each topic and note the date and time of your entries. The best thing to use for this is a hardbound sketchbook. Make at least 2 entries in the “Sketchbook” section each week. It may be necessary to refer to the log/sketchbook’s content regarding an idea or assignment for this class. When this need arises, you will not be required to share its content with the class in order to maintain your privacy.

## LIBRARY

Reeves Library is continually enlarging its holdings of books of photographers and photography. You are required to spend at least one hour each week studying the rich legacy that has been created by artists who have interpreted the medium of photography in unique ways. In other words, look for images that are new to you and exciting. Record your thoughts in the Sketchbook section of your book.

## PERIODICALS

Reeves Library maintains a subscription to *Aperture* Magazine, a high-quality quarterly photo magazine. In addition, you will find a good selection in the Art Department Office, which you may peruse. These include: *Aperture*, *History of Photography*, *Camera Arts*, *View Camera*, *PDN*, *Photo Review*, *Photo Review Newsletter*, *Photography in New York*, and publications on a variety of digital topics. Often you will find the most cutting edge work here.

## ACADEMIC HONESTY POLICY

Please reference the Moravian College Policy in the Student Handbook.

# SUPPLIES: PHOTOGRAPHY I

PLEASE READ:

**Prices may vary considerably. The prices listed here reflect an average. You may pay more depending on whom you buy from, but the list gives you something to compare your prices with. Check with suppliers and ask about student discounts.**

**DO NOT ACCEPT SUBSTITUTIONS WITHOUT PREVIOUSLY CHECKING WITH THE INSTRUCTOR.**

**CAMERA:** A manual 35-mm camera with a fully adjustable aperture and shutter in good working order with a functioning light meter and one lens. A fixed focal length lens of 50mm, 35mm, or 28mm is preferred, but a zoom lens set to one of these lengths is acceptable. We will not be using lenses with focal lengths longer than 50mm in this class. Lenses should be fitted with a UV filter and shade. The camera store will set you up with one of these. If you are buying a camera to use for this class, there are a couple of options. Many camera shops carry a line of good, used camera equipment. This is a good way to get a slightly higher-end camera for your money. If you are buying a camera for the class, choose a good, simple, fully manual 35mm SLR. I don't endorse any particular brand. The two listed below are just meant to be a couple of examples of reasonably priced manual cameras complete with lens.

## APPROXIMATE COST (ALL PRICES FROM B&H PHOTO IN NYC)

<b>CAMERA:</b>		<b>FILM DEVELOPING TANK:</b>	
Nikon FM10 w/35-70mm lens & case	\$219.95	Paterson 2 reel tank <u>w/ extra reel</u>	\$28.18
Pentax Z-XM w/35-80 lens	\$229.95	Jobo 2 reel Tank w/ Extra Reel	\$29.28
Vivitar V3800N w/28-70mm lens & case	\$139.95		
<b>FILM:</b>		<b>JOURNAL / LOG (SEE SYLLABUS)</b>	\$4.95
Min. 12 rolls		<b>THERMOMETER:</b> SS dial-type	\$9.95
Kodak Tri-X 400 /36 exp. @ \$3.49 ea	\$41.88	<b>CABLE RELEASE:</b> w/Lock (8"-12")	\$4.95
Min. 2 rolls		<b>LENS TISSUE/CLEANING FLUID:</b>	\$5.99
Kodak Plus-X 125 /36 exp. @ \$3.99 ea	\$7.99	<b>PERMANENT MARKER:</b>	
<b>PAPER:</b>		* Sharpie Ex-Fine Black	\$1.10
Ilford Multigrade IV Deluxe RC		<b>CHINA MARKER:</b>	
100 Sheets <b>Glossy</b> 8x10	\$41.25	* Red	\$1.10
250 Sheets <b>Glossy</b> 8x10	\$90.59	<b>MATting SUPPLIES:</b>	
<b>BRUSH:</b>		4-ply Off-White	
Kalt or Delta 1" Antistatic Dust Brush	\$8.95-\$11.95	Mat Board 1 - 2 sheets	\$15.00
<b>SCISSORS:</b>		<b>UV OR SKYLIGHT FILTER:</b>	
* At least 4 inches	\$4.99	(To fit your lens)	\$12.95
<b>LOUPE:</b>		<b>LENS SHADE:</b> (To fit your lens)	\$12.99
Samigon 8x (or similar)	\$9.99	<b>RECOMMENDED:</b>	
<b>ARCHIVAL NEGATIVE PAGES:</b>		Compressed Air: Falcon	\$4.50
Printfile 35-7B 25 sheets	\$5.95/25	Lintless cotton gloves Delta	\$3.50
<b>NOTEBOOK BINDER:</b>		Lab apron (plastic or rubber coated)	\$13.95
*Printfile Heavy Duty Binder	\$9.95		
<b>ODDS &amp; ENDS:</b>			
* HB or #2 Lead Pencil			
* Pack of 3 x 5 cards			
* Glue Stick			

## SOURCES FOR MATERIALS:

### LOCAL:

#### **Fisk Camera**

2117 Birch Street  
Easton, PA 18042  
(610) 253-4051

#### **Dan's Camera City**

1439 W. Fairmont Street  
Allentown, PA 18102  
(610) 434-2313

#### **The Camera Shop (Ritz Camera)**

Westgate Mall  
2295 Schoenersville Rd  
Bethlehem, PA 18017  
(610) 868-1566

### PHILADELPHIA / NEW YORK:

#### **Calumet**

1400 S. Columbus Blvd.  
Philadelphia, PA 19147  
(215) 399-2155

#### **B & H Photo**

420 Ninth Avenue  
New York, NY 10001  
1-800-947-9970 or (212) 444-6770  
**www.bhphoto.com**

### A WORD OF CAUTION

All of the chemicals used in this class are hazardous to varying degrees and require special handling to assure the safety of everyone. Anyone intentionally mishandling or otherwise putting themselves or others at risk will be dropped from the class and face disciplinary action in accordance with college policy.

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