



The Moravian MBA Concentrations

In addition to the core courses, students in the Moravian MBA take four courses (12 credits) in a concentration of their choosing. The six available concentrations are:

Accounting

The Moravian MBA Accounting Concentration was created to meet Pennsylvania Act 73 of 2008 educational standards for earning the certified public accountant (CPA) license. Courses in the concentration will introduce students to advanced uses of accounting.

Required Concentration Courses

MGMT 552 Managerial Accounting
MGMT 592 Advanced Corporate Financial Management

Elective Courses

Two non-core and non-Accounting Concentration courses offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting these courses.

Business Analytics

The Business Analytics concentration is specifically designed to equip today's business leaders with the latest analytical tools needed to master very large databases to fully understand and reach effective decisions that must optimize multiple objectives within highly uncertain business environments. Courses in this concentration develop students' knowledge of how to collect data from relational database systems and use the data with valid and reliable methods of data collection. Students develop advanced skills using Microsoft Excel® and IBM's SPSS® data analysis software. Students also learn how to apply data to decisions using quantitative and qualitative decision making tools.

Required Concentration Courses

MGMT 556 Decision Analysis
MGMT 553 Big Data Management
MGMT 557 Big Data Analytics

Elective Courses

One non-core and non-Business Analytics Concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.

Business Management

The General Management concentration provides a general business MBA attractive to individuals interested in improving their managerial knowledge and skills while remaining generalists. Individuals without a business undergraduate major and now holding management positions will find this concentration to be a great choice to further their careers.

Required Concentration Course

MGMT 523 Marketing Management and Strategy

Elective Courses

Three non-core courses offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting these courses.

Healthcare Management

Healthcare is a dynamic field seeing rapid change in how and where care is delivered, who is providing services, and how care is financed. Healthcare managers can make significant contributions to improving the health of communities, whether from assisted living programs, clinics, healthcare associations, hospitals, nursing homes, physician practices, mental health organizations, rehabilitation centers, or any other organizations in the healthcare environment. The Moravian MBA program is a participant in the American College of Healthcare Executives (ACHE) Higher Education Network. This affiliation provides MBA students in healthcare management with access to resources and development activities in healthcare management, including scholarships to eligible students.

Required Concentration Courses

MGMT 532 Managing Health Care Organizations
MGMT 534 Health Care Economics and Financing Systems
MGMT 536 Law, Regulations, and Ethics in the Health Care Environment

Elective Courses

One non-core course and non-Healthcare Management concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.

Human Resource Management

Grounded in the same business strengths as other MBA concentrations, the human resource management (HR) concentration allows students to extend their knowledge into the discipline of HR. The concentration allows students to take courses offered in the Master of Human Resource Management degree program.

Required Concentration Courses

Select one of two concentration tracks

HR Leadership

MGMT 563 Current Legal Issues in HR Management
MGMT 565 Global Talent Management
MGMT 567 Compensation and Benefits Management

Workplace Learning & Performance

MGMT 563 Current Legal Issues in HR Management
MGMT 569 Training and Development Systems
MGMT 572 Managing Performance: Motivating, Coaching, & Evaluating

Elective Courses

One non-core course and non-HR concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.

Supply Chain Management

The concentration in Supply Chain Management develops students' knowledge and skills in the identification, acquisition, positioning, and management of resources that organizations need to attain their objectives. Supply chain management has a strategic role in many organizations beyond just purchasing and procurement. In addition, supply chain management focuses on improving an organization's bottom line, acting as a source of strategic information for decision makers, increasing efficiency and productivity, improving the competitive position of the organization, increasing customer satisfaction, and positively impacting the organization's image.

Required Concentration Courses

MGMT 545 Procurement and Sourcing Strategy
MGMT 547 Integrated Logistics Systems
MGMT 549 Supply Chain Management Technology

Elective Courses

One non-core course and non-Supply Chain Management concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.